



# **2016 Greater Houston Jewish Community Study**

## **Methodology**

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# GREATER HOUSTON JEWISH COMMUNITY SURVEY DESIGN AND METHODOLOGY SUMMARY

## 1.1 Overview

On behalf of the Jewish Federation of Greater Houston, Ira Sheskin and SSRS conducted the 2016 Greater Houston Jewish Community Survey (GHJCS) from February 23 to April 10, 2016 and from June 24 to July 14, 2016. The second field period was necessary when the Federation defined the geographic subareas in which they were interested and the first field period (which yielded 1,000 interviews) did not have sufficient sample size for several of these subareas. The goal of the Greater Houston Jewish Community Survey was to provide information about the Jewish community for use in planning and action by the Federation.

The study collected completed survey data from a representative sample of 1,200 households in which at least one adult age 18 or older considered himself or herself Jewish. Interviews were stratified, using a combination of random digit dial landline and cell phone sample along with lists to increase the incidence of households with Jewish members.

This methodology report is organized in four sections. The first section discusses the sample design. The next section describes data collection and fielding. The final two sections address weighting procedures and the response rate to the survey.

The study was designed to capture reliable data for residents of the Greater Houston area. The GHJCS 2016 sample is representative of this area's Jewish population living in households. Institutionalized people without access to telephone landlines were excluded from the sample.

## 1.2 Sample Design Objectives

To achieve the sample design parameters stated above, the GHJCS employed a multi-dimensional sample design. Specifically, the design stratified by both telephone type (landline and cell phone) and by areas of high and low Jewish density. The sample design will be fully explicated in the section on sample. This resulted in 9 strata overall.

**TABLE 1: Sample Stratification**

<b>Sampling Frame</b>	<b>Telephone Type</b>	<b>List and Density</b>
1	Landline	FSL: Federation Supplied Lists
2	Landline	DJN
3	Landline	RDD High Jewish Density
4	Landline	RDD Low Jewish Density
5	Cell	Federation Supplied List
6	Cell	RDD Listed High Jewish Density
7	Cell	RDD Listed Low Jewish Density
8	Cell	RDD Unlisted
9	Cell	Jewish Flag

Where:

FSL = Jewish community supplied lists of telephone numbers from multiple sources within the Greater Houston Jewish community, including the Jewish Federation (with a high proportion of likely Jewish households).

DJN = “White pages” listed numbers of households with Distinctive Jewish Names, after deduplication of DJNs in Federation-supplied-lists

RDD = randomly generated telephone numbers

Cell RDD Listed: Cell phone numbers that have an appended zip code for the billing address. About half of all cell owners show up on this list. The list includes out of area cell phone numbers as well.

Jewish Flag: Cell RDD Listed cell phones for which there is an appended flag denoting it highly likely that the phone owner is Jewish.

### **1.3 Data Collection**

The GHJCS 2016 study executed a high quality dual-frame (landline and cell phone) telephone data collection strategy designed to attain the highest cooperation rate possible.

Further details on data collection are provided later in this report.

### **1.4 Response Rates**

The overall response rate for GHJCS 2016 is a composite of the screener completion rate (i.e., success in introducing the survey to a household and selecting an adult to be interviewed) and the full interview completion rate (i.e., success in getting the person to complete the full interview).

The overall GHJCS 2016 response rate was 44.7% percent, and the cooperation rate was 85.7%. See fourth section for full details.

### **1.5 Weighting the Sample**

Survey data are weighted to adjust for differential sampling probabilities, to reduce any biases that may arise because of differences between respondents and non-respondents (i.e., nonresponse bias), and to address gaps in coverage in the survey frame (i.e., coverage bias). Survey weights, when properly applied in surveys can reduce the effect of nonresponse and coverage gaps on the reliability of the survey results (Keeter et al. 2000, Groves 2006). Details are provided in the section regarding weighting.

## 2. SAMPLING METHODS

### 2.1 Overview

The 2016 Greater Houston Jewish Community Study (GHJCS 2016) utilized a sample design that included Federation and other Jewish organization supplied lists, DJN sample, landline sample, and cell phone numbers. The GHJCS 2016 study area included Harris County and select additional zip codes in counties surrounding Harris (the following *residential* zip codes: 77380, 77381, 77382, 77406, 77407, 77459, 77469, 77477, 77478, 77479, 77494, 77498, 77546, 77573, 77581, and 77584).

The 2016 GHJCS utilized a responsive sampling design that includes multiple stages and multiple sampling sources. The sampling sources are noted below:

- 1. Federation Supplied Lists (FSL):** These sampling frames were provided by the Jewish Federation of Greater Houston and included names and telephone numbers for 12,862 unique households. Any landline numbers determined to be out of the study area or that had an invalid combination of area code + exchange were discarded (3,642 numbers were determined to be invalid). The remaining 9,220 numbers were considered valid. The sample was divided into records for which there was only a cell phone (N = 1,524) and those for which there was any landline telephone number (N = 7,696).
- 2. Distinctive Jewish Name (DJN) Frame:** Through its sister company, Marketing Systems Group (MSG), SSRS obtained a list of all telephone numbers in the Greater Houston area that were listed and contained a last name or last name fragment that was considered to likely be Jewish, based on extensive prior research by Ira Sheskin on likely Jewish last names. Overall, 4,752 landline telephone numbers were flagged as having a DJN.
- 3. Landline RDD Sample:** Randomly generated RDD landline telephone sample was selected using an EPSEM (equal probability of selection) method, as well as a standard 1+ listing procedure (standard in all of survey research for the past 30 years whereby 1,000 blocks of telephone numbers (XXX-XXX-X000 through X999)) are only considered valid if they contain at least one valid listed residential telephone number, and a standard scrubbing procedure by the sample provider Marketing Systems Group (ID+, a procedure whereby they place a daytime phone call to each sample record to scrub out non-working and business numbers before provisioning the sample to SSRS). 70,490 records were dialed by MSG and scrubbed out before being provided to SSRS. Overall SSRS loaded and dialed 29,747 landline RDD records, using 983 telephone exchanges. Overall then, 100,237 RDD numbers were dialed at least once.
- 4. RDD Cell Phones:** Randomly generated RDD cell phone telephone sample was selected using an EPSEM (equal probability of selection) method and a standard scrubbing procedure by the sample provider Marketing Systems Group (Cell-WINS, a procedure whereby they access usage data from telephone providers to determine whether a telephone has been used in the past 90 days). 11,338 numbers were scrubbed by this procedure. All sample with a Houston area code was used as the pool for overall selection. Overall SSRS loaded and dialed 10,048 numbers.
- 5. Geographically Targeted Cellular Sample:** Approximately half of all working cellular telephone numbers in the Greater Houston area can be attained with an append indicating the zip code of

the owner. We utilized this sample in random fashion at the beginning of the project, with the intention to leverage the zip code data for the second stage of sampling detailed below. This sample source had the added important benefit of allowing us to sample households that do not have a Greater Houston area code, but nevertheless have a Houston area zip code appended to their telephone number. Thus, were able to get a sampling of households who are cell phone only (CPO) with non-local area codes.

- 6. Jewish Flag Listed Cell Phone:** Using a proprietary listing service, SSRS secured cell phone sample that was flagged as likely reaching a Jewish respondent. Listing services utilize all manner of public records available, including last name analysis and other techniques, to assess the likelihood of a Jewish respondent. Overall there were 7,128 Jewish flag sample records available

These sampling strata above were dialed to gain some assessment of survey incidence within the overall geography, so that a responsive design could be executed whereby future releases of RDD sample would be limited to areas with a higher incidence of Jewish households than the overall study area. The decision as to which areas would be considered “high incidence” was made both from actual data from the project as well as an analysis of where Federation-based sample and DJN were distributed by zip code.

Once the “cut point” for high incidence exchanges were made, additional interviewing was completed in the following additional strata:

- 1. Landline High Incidence RDD Sample:** This sample was generated in the same fashion as the general RDD landline sample, but limited to 90 telephone exchanges. We estimated that just under half of all Jews would live in these 90 telephone exchanges.
- 2. Geographically Targeted Cell Phone High Incidence Sample:** This sample was generated in the same fashion as the geographically targeted cellular sample, but limited to 23 zip codes in which we estimated over 50% of Jews would reside.

As noted in the introduction, the 2016 GHJCS had two distinct field periods. That was due to a desire to attain additional interviews in areas of lower incidence following the initial field period. Given budgetary constraints these additional 200 interviews were based on additional sampling from the listed sample.

Table 3 below provides the overall sample worked in both the primary and secondary field periods:

**Table 3: Sample Dialed**

	Strata	Primary Field	Secondary Field
1	FSL Landline	4,344	1,233
2	FSL Cell	1,255	164
3	DJN	1,545	1,366
4	Landline RDD	100,150	--
5	Landline High RDD	34,453	--
6	Cell Phone RDD	21,391	--
7	Cell Phone Geo RDD	6,578	--
8	Cell Phone High Geo RDD	10,388	--
9	Cell Phone Jewish Flag	891	3,376
TOTAL		180,995	187,134

Overall, SSRS and MSG combined placed 381,977 phone calls to complete the study.

The overall sampling design contained a number of features across several dimensions including sample stratification, household selection criteria, and within household selection criteria. These are summarized below and then furnished in more detail later in this section.

1) Sample stratification

- Set interview targets per sample frame.
- Set interview targets per stratum.

2) Household-level selection

- Screening households with respondents under 18 years of age.
  - If the person on the phone is younger than 18, interviewer asks for another household member who is 18 or older (landline frames only). Cell phone respondents are terminated if the person who answers the phone is younger than 18.
  - If there is no household member 18 or older, the household is not eligible, and the interview is terminated.
- Screening households to interview only Jewish households in which at least one adult considers him or herself to be Jewish.
- Screening households to reside within the targeted geographic area.

3) Individual-level selection

- The person answering the phone served to represent the household, given that the majority of questions in the survey were household-level questions.

## 2.2 Sample Stratification

Strata were developed as detailed earlier in this sampling section. Overall, the reason to stratify is twofold. First, the stratification serves to define the primary clusters utilized for predicting survey non-response. For example, as is the case in most Jewish surveys, the cooperation rate among Jewish FSL households is typically much higher than the cooperation rates of Jewish unpublished households. By weighting to the number of households in each of these strata, we control for a potential overcount of Listed Jewish households (see Dutwin, Miller and Ben-Porath, 2011). Secondly, the stratification served to cap costs, since any survey of a low-incidence population tends to be quite costly. There is nothing more expensive in telephone research than the need to “hang-up” on a large majority of households willing to conduct a survey (in this case, non-Jewish households). Costs are limited by oversampling interviews in strata of high Jewish incidence (the FSL, where traditionally Jewish household incidence is more than 75%) and undersampling in low incidence strata where Jewish incidence in many communities is less than one percent.

That said, executing an over/undersampling strategy requires careful consideration of potential costs and benefits. The more one disproportionately samples, the more one introduces variance in the weights, and therefore inflates a survey’s margin of error. As such, we had to be conscious to not excessively oversample FSL and DJN strata.

## 3. DATA COLLECTION

### 3.1 Questionnaire

The questionnaire was developed by Ira Sheskin and the Jewish Federation of Greater Houston in consultation with the Greater Houston Jewish project team at SSRS. The core of the questionnaire replicated questions appearing in previous Jewish population surveys conducted by Ira Sheskin. In addition, questions were uniquely tailored to address areas of interest to the Greater Houston Jewish Federation.

Prior to the field period SSRS programmed the study into the CfMC Computer Assisted Telephone Interviewing (CATI) system. Extensive checking of the program was conducted to ascertain that all skip patterns were programmed correctly.

### 3.2 Pre-Test

Pretest interviews are conducted to insure that proper wording, question sequencing, and informational objectives are being met. Pretesting also provides an opportunity to (1) get feedback from interviewers and supervisors regarding the clarity of the instrument (including issues and concerns raised by respondents) and (2) monitor interviewers and make modifications to interviewer training procedures and materials.

A total of sixteen pretest interviews were conducted on February 18, 2016 using sample from the combined Federation List. The 16 interviews ranged in length from 17.2 minutes to 36.1 minutes. The average length of the interview was 24.8 minutes. Overall, the instrument worked well and respondents appeared to be engaged in the interview; however, a summary of recommended revisions was produced and revisions to the instrument were implemented on the basis of the pretest. As anticipated, analysis of the pretest interviews pointed to the benefit of making adjustments both to interviewer training protocols and the instrument. The final survey screening questions and complete survey interview questions are included at the end of this report in Appendix One.

We noticed that a handful of interviewers struggled with a few of the Hebrew and Yiddish pronunciations. To address this issue, we conducted additional training before the study was launched, targeted at helping specific interviewers to become more comfortable with these words.

We identified questions in the survey instrument that either seemed to be confusing to respondents or could benefit from further clarification in the instrument, including those indicated below:

- We suggested adding a transition statement to a number of questions, including Q.23b-j series, Q.27b-j series, Q.34, Q.66b-j series, Q.68b-j series, and Q.80.
- Question 35 – we added a phonetic for the word “Yeshiva” as well as provided clearer definitions for the interviewer so they could better differentiate between Day School and Hebrew School.
- In Question 65, to avoid confusing the respondent with the scale, we suggested adding “a Jewish Sponsored Facility” to the text in each item.
- In Question 117, we suggested adding an interviewer note for the interviewers to read the entire question stem only if necessary.



### 3.2 Field Period

The field period for this study was from February 23 to April 10, 2016 and from June 24 to July 14, 2016. The interviewing was conducted by SSRS in Media, PA. All interviews were conducted using the CATI system. The CATI system ensured that questions followed logical skip patterns and that complete dispositions of all call attempts were recorded. The second field period was necessary when the Federation defined the geographic subareas in which they were interested and the first field period (which yielded 1,000 interviews) did not have sufficient sample size for several of these subareas.

### 3.3 Interviewer Training

CATI interviewers received both written materials on the survey and formal training. The written materials were provided prior to the beginning of the field period and included:

- An annotated questionnaire that contained information about the goals of the study as well as detailed explanations of why questions were being asked, potential obstacles to be overcome in getting good answers to questions, and respondent problems that could be anticipated ahead of time as well as strategies for addressing them.
- A list of pronunciations for specific Jewish terms that appear in the survey.
- An interviewer guide, providing project specifications and background information about the Jewish Federation and the survey.
- A list of “Frequently Asked Questions” (FAQs) along with standard answers to the FAQs.

Interviewer training was conducted both prior to the study pretest (described previously) and immediately before the survey was officially launched. Call center supervisors and interviewers were walked through each question in the questionnaire. Interviewers were given instructions to help them maximize response rates and ensure accurate data collection. They were also instructed to complete the basic identity screening question (“Is there anyone in the household who considers himself or herself to be Jewish?”) even with reluctant respondents, to allow as accurate an account as possible of household Jewish status even where no completed interviews were anticipated.

To maximize survey response, SSRS enacted the following procedures during the field period:

- Instituting a call rule of original plus no less than 4 calls before considering a sampling unit “dead.”
- Varying the times of day, and the days of the week that call-backs are placed using a programmed differential call rule.
- Explaining the purpose of the study and assuring respondents that there were no ulterior motives (namely, fundraising) underlying this survey.
- Permitting respondents to set the schedule for a call-back.
- Instructing interviewers to attempt completing the single-question Jewish identity screener with all respondents, even if they were about to break-off before the screener.

### 3.4 Screening

Beyond the data collected from Jewish household respondents, the survey was designed to collect information from all respondents (Jewish or otherwise) at a level that would allow an accurate estimate of Jewish household membership in the Greater Houston area. In total 9,256 Jewish status screeners were collected in the primary field and an additional 2,766 in the secondary field.

### 3.5 Editing and Coding

The importance of coding, the process whereby raw data are converted into meaningful categories, cannot be minimized. SSRS employs only experienced coders. Each one is trained thoroughly by the Coding Supervisor prior to beginning work on a study. Before this training process begins, the Coding Supervisor is briefed and an in-depth review of the unique features of the study is held with the project direction staff. Once interviewing is under way, the Coding Department begins transcribing verbatim answers to the open-ended questions. Codes are constructed by the Coding Supervisor or Study Director based on a minimum sample of 20% of respondents.

Codes are built on a frequency of 3% or more. If an answer does not meet the specified frequency, list sheets of Other Responses are maintained. These listings are updated frequently. If they show an emergence of some response that justifies creation of a new category code, such a code is established. All codes are compiled in a question-by-question coding manual, which is reviewed in a detailed training session. This training session encompasses the following areas:

- Discussion of the study's background and objectives. Each coder is made aware of how the coding function fits into the overall analytic scheme.
- Question-by-question and column-by-column instruction. The entire coding manual is carefully reviewed, with special emphases placed on any problem areas or special features of the project.
- Review of open-ended codes. This ensures that each code is thoroughly understood by the staff.

### 3.6 Timeline

The study timeline has been as follows:

**Table 4: Timeline**

<b>Milestone</b>	<b>Date(s)</b>
Most of the data collection completed	4/7/2016
Clean and check data file	Completed by 4/19/2016
Initial file review	Week of 4/25/2016
Weighting of primary field data	4/22-7/1/16
Final review of primary field file	Completed by 8/1/16

### 3.7 Call Rules for the CATI Interviews

Telephone interviewing included one initial call plus four callbacks minimally. To increase the probability of completing an interview, we established a differential call rule that required that call attempts be initiated at different times of day and different days of the week.

### 3.8 Refusal Avoidance and Conversion Strategies

With the increased popularity of telemarketing and the use of telephone answering machines and caller ID, the problem of non-response has become acute in household telephone surveys. In addition to the call rules for the CATI interviews outlined above, we employed several other techniques to maximize the response rate for the survey. This included providing a clear and early statement that the call was not a sales call. The introduction included an explanation of the purpose of the study and if requested the expected amount of time needed to complete the survey.

In an effort to maximize the response rate in the interview phase, respondents were given every opportunity to complete the interview at their convenience. For instance, those refusing to continue at the initiation of or during the course of the telephone interview were offered the opportunity to be contacted at a more convenient time to complete the interview.

A key way to increase response rates is through the use of refusal conversions. Though all of SSRS's interviewers regularly go through "refusal aversion" training, refusals are still a regular part of survey research. SSRS used a core group of specially-trained and highly-experienced refusal conversion interviewers to call all who initially refused the survey in an attempt to persuade respondents to complete the survey.

### 3.9 Caller ID

A caller ID tag was included in the sample record for all respondents with a phone number. Any respondents with caller ID capabilities on their landline telephones received the caller ID “COUNT ME TEXAS,” and a local number. Although it is impossible to verify what respondents actually saw on their caller IDs, extensive tests indicate that the caller ID was working properly for the majority of calls. This ID was set up to decrease the likelihood that the respondent would screen out the phone calls when confronted by an unfamiliar number on the caller ID.

## 4. RESPONSE

### 4.1 Overview

Response rates are one method used to assess the quality of a survey, as they provide a measure of how successfully the survey obtained responses from the sample. The American Association of Public Opinion Research (AAPOR) has established standardized methods for calculating response rates (AAPOR, 2008). This survey uses AAPOR’s response rate definition RR3, with an AAPOR-approved alternative method of addressing ineligible households.

### 4.2 Defining the Response Rate

SSRS calculates response rates in accordance with AAPOR RR3 calculations. However, the AAPOR Standard Definitions manual does not provide an explicit formula for screener surveys.

#### *Screener Studies*

Generally, screener surveys are different than general population surveys in that there are two levels of eligibility: household and screener. That is, a sample record is “household eligible” if it is determined that the telephone number reaches a valid household. “Screener eligible” refers to whether known household-eligible records are eligible to in fact complete the full survey. In the case of the GHJCS, screener eligibility refers to whether a household was in the target geography and had at least one member of the household that considered himself or herself to be Jewish.

The standard AAPOR screening RR3 is as follows:

$$\frac{I}{I + R + NR + [(UNR)e_2 + (UR)]e_1}$$

Where:

$e_2$  = Estimated Percent of Household Eligibility

$e_1$  = Estimated Percent of Screener Eligibility

“E” calculations are completed via the standard “proportional representation” method dictated by AAPOR. In short,  $e_2$  equals all identified households / (all identified households + all identified non-households) and  $e_1$  equals all identified households eligible to do the full survey / (all identified households known to be eligible to do the full survey + all identified households known to not be eligible to do the full survey).

### 4.3 Final Response Rates

The overall response rate for the Greater Houston Jewish Community Survey is 44.7%. The landline response rate is 46.1% and the cell phone response rate is 35.1%. Final response rates are summarized in Table 5.

By way of comparison, recent studies have had similar response rates to the Greater Houston results. A recent study of the Columbus, Ohio area achieved a response rate of 32.0%.<sup>1</sup> The response rate was 36% in the landline strata and 23% in the cell phone strata.

In 2011, the response rate for the Jewish Community Study of New York was also 32% overall: 35% in the landline and 30% in the cell phone strata. The Cleveland 2011 achieved an overall 37% response rate, 41% in the landline frames and 18% in the cell phone frames.

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<sup>1</sup> Note that Table 5 includes sample pre-scrubbed for business and non-working numbers by MSG 97,616 numbers were scrubbed via a daytime calling attempt. Since they were dialed, these are part of the response rate, but since SSRS never worked these records, other tables show sample without these records.

**Table 5: Response Rates by Strata**

<b>Disposition</b>	<b>Fed List LL</b>	<b>Fed List Cell</b>	<b>DJN</b>	<b>RDD LL</b>	<b>RDD Cell</b>	<b>TOTAL Landline</b>	<b>TOTAL Cell</b>	<b>TOTAL</b>
<b>Eligible, Interview (Category 1)</b>								
Complete	584	308	80	86	142	750	452	1,200
<b>Eligible, non-interview (Category 2)</b>								
Refusal and breakoff	49	13	12	8	13	69	26	95
Break off	62	14	5	14	11	81	25	106
Telephone answering device (confirming HH)	24	25	2	4	9	30	34	64
Physically or mentally unable/incompetent	1	1	-	-	-	1	1	2
<b>Unknown eligibility, non-interview (Category 3)</b>								
Always busy	27	3	24	1,589	248	1640	251	1,891
No answer	889	139	405	14,138	5,899	15432	6038	18,450
Answering machine-don't know if household	823	347	609	3,412	8,796	4844	9143	13,987
Call blocking	37	1	10	78	51	125	52	177
Technical phone problems	1	-	-	55	3	56	3	59
Housing unit, unknown if eligible respondent	763	296	472	1,581	3,229	2816	3525	6,341
No screener completed	205	106	93	1,244	2,848	1542	2954	4,496
<b>Not eligible (Category 4)</b>								
Fax/data line	126	2	102	2,962	59	3190	61	3,251
Non-working number	1,719	45	555	102,725	15,042	104999	15087	123,105
Business, government office, other organizations	127	43	43	3,126	582	3296	625	3,921
No eligible respondent	140	76	316	3,581	5,332	4037	5406	9,449
Quota filled	-	-	184	-	360	184	184	544
Total phone numbers used	5,577	1,419	2,911	134,603	42,624	143,092	43,867	187,138
<b>Response Rate 3</b>	<b>31.4%</b>	<b>30.4%</b>	<b>23.7%</b>	<b>47.7%</b>	<b>34.2%</b>	<b>46.1%</b>	<b>35.1%</b>	<b>44.7%</b>
<b>Cooperation Rate 3</b>	<b>84.0%</b>	<b>91.9%</b>	<b>82.5%</b>	<b>79.6%</b>	<b>85.7%</b>	<b>83.3%</b>	<b>89.9%</b>	<b>85.7%</b>

## 5. SURVEY WEIGHTS AND VARIANCE ESTIMATION

### 5.1. Weighting Overview

Weighting procedures of Jewish Population Surveys have evolved significantly over the past ten years. One major development has been the need to deal with the dual-frame (landline and cell phone) nature of current designs. In addition, methods to post-stratify such studies to known distributions on typical demographic measures such as age and education were once seen as too costly (having to administer such questions to thousands of non-Jewish households) and complex, but are now viewed as a critical step in dealing with typical survey non-response and to ensure the accuracy of the data.

This section will detail the following steps taken in weighting the 2016 GHJCS:

1. Construction of a screening dataset that includes all cases for which there is information identifying the household as a Jewish household or not;
2. Development of universe household counts with which to weight data at the household level;
3. Completion of the screening dataset by dealing with missing data and dual frame households;
4. Development of base weight corrections for number of phones and adults as well as stratification and by-county corrections based on the universe household counts;
5. Post-stratification, and;
6. Development of final household weights and person weights.

### 5.2 Construction of a Screening Dataset

This stage commenced with the creation of a full sample file, including cases for all 105,629 sample records that were dialed during the field work (excluding the pre-scrubbed 81,509 prior to field interviewing). This file includes (1) sample-level variables such as strata, telephone exchange, county, etc., (2) all data that were gathered in the screener-section of the survey and (3) select questions from the main survey that are relevant for the determination of Jewish Status (e.g., does the second/third/etc. adult in the household consider themselves to be Jewish) or weighting (e.g., number of adults in the household, etc.).

The precursor step is to develop a final Jewish status variable that denotes whether the household is a Jewish household. This is done programmatically within the CATI interviewing system so that the screening dataset is furnished with a final Jewish variable provided.

### 5.3 Development of Universe Household Counts

The next major step is the process of deduplication. In short, the sample worked throughout the field was not mutually exclusive: Some members of the Federation list can appear in the RDD sample, and of course the initial area-wide RDD sample will have high area interviews within it. The overall process entails attaining universe records for all sample other than the landline and cellular RDD, and for a hierarchy of terms to be developed so that every sample record has a predefined “home.” For example, a record that is both in the Jewish Flag sample and the Federation List cellular sample would be defined as Federation List cellular sample.

An analysis of the universe sample allows for the development of universal household counts. This procedure takes Claritas 2016 household counts and allocates them to each stratum based on the number of available household level records there are available in listed frames, with RDD frames being developed as including households left after listed strata allocations are made, and high/low estimates being made by data provided by Marketing Systems Group on the percent of households that fall into high and low strata. Estimates of households by landline and cellphone status are made based on the percent of cell phone only, dual ownership, and landline only households estimated in the National Health Interview Survey state and metropolitan area estimates.

The overall allocation of households by sample strata is provided in Table 6 below:

**Table 6: Households by Strata**

Strata	Households
Fed List Landline	15,392
Fed List Cell	2,353
RDD Landline Low	593,592
RDD Landline High	148,398
RDD Cell Unlisted	556,493
RDD Cell Listed Low	445,194
RDD Cell Listed High	111,299
DJN Landline	7,696
Cell Jewish Flag	7,128
TOTAL	1,887,545

#### 5.4 Base Weighting

Once sample universe and sample counts and final strata are attained for the screening data set and the Jewish household interviews, the formal weighting procedure can commence:

*1. Household Strata (and nonresponse) correction.* To correct for the possibility that survey nonresponse was correlated with any variable of interest, and to attain accurate household counts for demography, we employed a weighting class correction using the sample frame and the population, as discussed earlier in this report. This was accomplished by calculating the population household percentage for each of the 5 frame cells (in table 3) and then dividing, in each cell, the percentage in the known household population by the percentage in the sample for each cell in the table independently. The ratio between the total household cell percentage and the sample cell percentage produced the primary household weight.

*2. Household adults correction.* This base weight correction simply multiplies each case by the number of adults in the household. This is capped at 3 adults maximum and essentially converts the household



weight into a person weight so that the data can be post-stratified to population counts of adults ages 18 and older.

3. *Composite household baseweight.* The final composite household base weight is a product of the two corrections noted above: strata and number of adults. This product is then adjusted again to match total households in strata in the sample.

### 5.5 Post-stratification correction

Post-stratification weighting was conducted to correct for biases in response patterns across various demographic groups, allowing the demographic breakdown of the final data to approximate the target population. For the GHJCS, *the total sample for which identity information was available* (Jewish and non-Jewish screening interviews, N=12,022) was adjusted by phone use (cell phone only versus other) and age to match the population parameters for the study area on the basis of Claritas 2016 and NHIS 2015 estimates for percentage frequency distributions on each variable. Additionally, to control for the fact that age and likelihood to appear on the Federation List are significantly correlated, we included the estimated percent of households that are Federation list households as noted in table 6 above, as a measure of statistical control. As well, given reliable outside data on the number of synagogue member households in the Houston area (from reports from all synagogues), synagogue members was also included in the weight. Overall, the data were weighted to these variables using a standard raking method, an iterative proportional fitting (IPF) process of adjusting sample to known percentages along the parameters noted above, while applying the base weight to correct for the selection process.

The final step before post-stratification was to *multiply* the base weight by the number of persons in the household, since post-stratification is a person-level procedure. Now that we wanted to arrive at a final household weight, however, the post-stratified weight was then *divided* by the number of adults to again produce weights at the household level.

To attain a balance between survey variance and survey bias, the weight was balanced so that the sum of weights = the unweighted sample size, and was then trimmed to a maximum weight of 4 and a minimum weight of .15.

Non-Jewish households are then deleted from the file. A population weight is then derived by multiplying each case's weight by the number of people reported in their household.

### 5.7 Design Effect and Sampling Error Estimates

Given the complex sampling design used in the 2016 Greater Houston Jewish Community Study, the overall design effect of screener interviews was 2.67.

## References

The American Association for Public Opinion Research. 2011. Standard Definitions: Final Dispositions of Case Codes and Outcome Rates for Surveys. 7th edition. AAPOR.

Dutwin, D., Miller, R., Ben-Porath, E. (2016). Jewish Community Studies: Opportunities and Challenges. Studies in Contemporary Jewry.

**Appendix One**  
**Jewish Federation of Greater Houston**  
**2016 Greater Houston Jewish Community Study**  
**SCREENER**

**SCREENER**

INTRO1: Hello. We are calling for a population study for the Jewish community sponsored by the Jewish Federation of Greater Houston. We are NOT asking for donations or selling anything and we do not know your name or address. We are randomly interviewing households with one or more Jewish people.

(IF RESPONDENT ABOUT TO DISCONNECT, ASK QUICKLY: Quick, one question, Are you Jewish? Does anyone in your household consider themselves Jewish?)

- |   |   |                                     |
|---|---|-------------------------------------|
| 1 | Yes   | ATTEMPT TO GO INTRO2                |
| 2 | No  | THANK & TERM. RECORD<br>AS TQINTRO1 |
| 3 | Jewish and does not live in Greater Houston |                                     |
| 9 | Refused                                     | THANK & TERM. RECORD<br>AS RQINTRO1 |

IF CELL PHONE SAMPLE:

CELL1. So that I can ask you the right questions, could you please tell me if you are less than 18 years old, between the ages of 18 and 25, between the ages of 26 and 64, or older than 64?

- |   |                              |                     |
|---|------------------------------|---------------------|
| 1 | Less than 18 years (0 to 17) | THANK AND TERMINATE |
| 2 | 18 to 25 years               | GO TO CELL2         |
| 3 | 26 to 64 years               | GO TO CELL2         |
| 4 | Older than 64 (65 or older)  | GO TO CELL2         |
| 9 | Refused                      | THANK AND TERMINATE |

CELL2. Before we continue, are you driving (OPTIONAL: and unable to complete the survey)?

- |   |   |                   |
|---|---|-------------------|
| 1 | Continue, on cell phone and not driving | GO TO S1          |
| 2 | Respondent is driving/cannot continue   | SET UP CALL BACK  |
| 9 | Refused                                 | THANK & TERMINATE |

(ASK Q.S0 IF INTRO1 = 3)

S0. Did you move out of the area because of the Memorial Day Flood?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

S1. Was anyone in your household born or raised Jewish, or is anyone currently Jewish?

- 1 Yes GO TO INTRO2
- 2 Mixed Response (Born or raised Jewish person in HH, but no one is currently Jewish) GO TO Q.S2
- 3 No READ: Since no one in your household is Jewish, let me just thank you for your time. Goodbye. RECORD AS TQS1
- 8 (DO NOT READ) Don't know THANK & TERM. RECORD AS RQS1
- 9 (DO NOT READ) Refused THANK & TERM. RECORD AS RQS1

(ASK IF Q.S1=2)

S2. So that we can properly understand your answer, please tell me what you mean when you say you or someone in your household was born or raised Jewish but is not currently Jewish?  
(DO NOT READ LIST)

ASK IF NECESSARY: (Has this person converted to another religion? Does this person regularly attend church services?)

- 01 Converted to another religion
- 02 Not formally converted to another religion, but regularly attends church or other services.
- 03 Messianic (Jews for Jesus, Hebrew Christian, Completed Jew)
- 04 Black Hebrew
- 05 Converso, Crypto Jew
  
- 06 Mother Jewish, but raised in another religion
- 07 Father Jewish, but raised in another religion
- 08 Mother and father Jewish, but raised in another religion
- 09 Grandparent was Jewish
- 10 Believes has some Jewish blood
  
- 11 Agnostic
- 12 Atheist
- 13 Cultural
- 14 Intermarried
- 15 Doesn't identify as Jewish, but was born or raised Jewish
- 16 No religion
- 17 Non-observant
- 18 Non-practicing
- 19 Non-religious
- 20 Non-Western religion (including Buddhist)
- 21 Nothing
- 22 Secular
- 97 Other (SPECIFY) \_\_\_\_\_
- 98 Don't know
- 99 Refused

(P.N.: RESPONSES 01-10 ARE THANK AND TERM. RECORD AS TQS2  
RESPONSES 11 TO 97, 98, 99 ARE GO TO INTRO2)

(READ IF Q.S1 = 1 OR Q.S2 = 11-99)

INTRO2. OK. My name is (FIRST NAME ONLY). Your participation is important in helping the Houston Jewish community identify needs and plan for the future. Your answers will be anonymous. We do NOT know your name or address. GO TO Q.S3

(ASK EVERYONE)

S3. Just to confirm, are you age 18 or over?

- |   |                  |                                |
|---|------------------|--------------------------------|
| 1 | Age 17 and under | GO TO Q.S3a IF LANDLINE SAMPLE |
| 2 | Age 18 and over  | GO TO Q.1                      |
| 9 | Refused          | GO TO Q.S3a IF LL SAMPLE       |

(IF Q.S3 = 1 OR 9 AND LL SAMPLE)

S3a. May I please speak with someone who is at least 18?

- |   |                                |   |
|---|--------------------------------|---|
| 1 | New respondent coming to phone | REPEAT INTRO AND RE-ASK<br>Q.S1 THRU Q.S2 |
| 2 | New respondent not available   | SET UP CALLBACK                           |
| 3 | No one 18 or older in HH       | THANK & TERM. RECORD AS<br>TQS3a          |
| 9 | Refused                        | THANK & TERM. RECORD AS<br>RQS3a          |

(IF Q.S3 = 1 OR 9 AND CELL PHONE SAMPLE)

READ: Those are all the questions I have for you. Thank you for your time. RECORD AS TQS3

CONTINUE TO MAIN Q'NAIRE IF S1 = 1 OR S2 = 11-99 AND [Q.S3 = 2]); ELSE  
THANK & TERM.

**Jewish Federation of Greater Houston  
2016 Greater Houston Jewish Community Study  
MAIN QUESTIONNAIRE**

**MIGRATION**

(ASK EVERYONE)

1. How many years have you lived in Greater Houston or its surrounding areas?

(INTERVIEWER NOTE: IF RESPONDENT UNSURE IF THEY LIVE IN GREATER HOUSTON OR ITS SURROUNDING AREA, ASK Q.2, THEN RE-ASK Q.1 IF NECESSARY. IF RESPONDENT STATES THEY ARE TEMPORARILY OUT OF AREA DUE TO FLOOD, CONTINUE. IF RESPONDENT STATES THEY ARE OUT OF THE AREA PERMANENTLY, ASK Q.1a)

- 01 Answer given in # of years (SPECIFY) \_\_\_\_\_ (VALID: 1-97)
- 02 Answer given in year (SPECIFY) \_\_\_\_\_ (VALID: 1919-2016)
- 00 Less than one year
- 03 (DO NOT READ) PERMANENTLY OUT OF AREA
- 04 Born in Greater Houston/always lived here/my whole life
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.1a IF Q.1 = 03)

- 1a. Did you move out of the area because of the Memorial Day Flood?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

IF Q.1a IS ANSWERED, THANK & TERM. RECORD AS TQ1a)

(ASK EVERYONE)

2. What is your zip code?

\_\_\_\_\_ ENTER 5 DIGIT CODE

- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(IF VALID ZIP CODE GIVEN, CONTINUE TO Q.3; IF OUT OF AREA ZIP CODE, ASK Q.2a)

2a. Are you out of the Greater Houston area....?  
(READ LIST)

- 1 Temporarily, or
- 2 Permanently
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

IF Q.2a = 2, THANK & TERM. RECORD AS TQ2a

(ASK Q.2b IF Q.2 = 98 OR 99)

(P.N. – DISPLAY NEIGHBORHOOD LIST)

2b. In what town, neighborhood, or area do you live?  
(DO NOT READ LIST. ENTER ONE ONLY)

(INTERVIEWER NOTE: HOUSTON IS NOT A VALID RESPONSE)

- 01 Answer Given (SPECIFY)\_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK EVERYONE)

3. Did you move out of your home for one month or more as a result of the Memorial Day Flood?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



(ASK Q.4 IF Q.3 = 1, 8 OR 9)

4. Have you returned to your original home?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "at your current address" IF Q.3 = 2 OR Q.4 = 1

INSERT "in your original home" IF Q.4 = 2, 8 OR 9

5. How many years have you lived (at your current address/in your original home?)

- 01 Answer given in # of years (SPECIFY) \_\_\_\_\_ (VALID: 1-97)
- 02 Answer given in year (SPECIFY) \_\_\_\_\_ (VALID: 1919-2016)
- 00 Less than one year
- 03 Always lived here/my whole life
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.6 IF Q.4 = 2)

INSERT "zip code" IF FROM Q. 2

INSERT "area" IF FROM Q 2b

6. Is (INSERT ZIP CODE FROM Q.2 OR LOCATION FROM Q.2b) the (zip code/location) of your...?  
(READ LIST. ENTER ONE ONLY)

- 1 Original home, or
- 2 Current address
- 3 (DO NOT READ) Same zip code at both places
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.7 IF Q.6 = 1, 2)

INSERT "original home" IF Q.6 = 2

INSERT "current address" IF Q.6 = 1

7. What is the zip code of your (original home/current address)?

- \_\_\_\_\_ ENTER 5 DIGIT CODE
- 98 (DO NOT READ) Don't know
  - 99 (DO NOT READ) Refused

IF REFERRING TO "ORIGINAL HOME" AND ZIP CODE ENTERED IS NOT VALID  
ZIP CODE, THANK & TERM. RECORD AS TQ7

(ASK Q.8 IF Q.4 = 2)

8. Are you planning to...?  
(READ LIST. ENTER ONE ONLY)

- 1 Return to your original home
- 2 Move to another home in the same general area of your original home
- 3 Stay in the home you are in now
- 4 Move to another neighborhood in Greater Houston, or
- 5 Move elsewhere in the U.S.
- 6 (DO NOT READ) Return to original home or move to another home in same general area, not decided which one
- 7 (DO NOT READ) Move outside of the U.S.
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.9 IF Q.8 = 4)

(P.N. – DISPLAY NEIGHBORHOOD LIST)

9. To which neighborhood do you expect to move?  
(DO NOT READ LIST. ENTER ONE ONLY)

- 01 Answer Given (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.10 IF Q.8 = 5 OR 7)

INSERT "elsewhere in the U.S." IF Q.8 = 5

INSERT "outside the U.S." IF Q.8 = 7

10. Will you definitely or probably move (elsewhere in the U.S./outside the U.S.) within the next 3 years?

- 1 Definitely
- 2 Probably
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.11 IF Q.3 = 2)

11. Will you...?

(READ LIST. ENTER ONE ONLY)

- 1 Definitely
- 2 Probably
- 3 Probably not, or
- 4 Definitely not **move** within the next 3 years?
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.12 IF Q.11 = 1 OR 2)

12. Do you expect to move...?

(READ LIST. ENTER ONE ONLY)

- 1 Within your current neighborhood
- 2 Elsewhere in Greater Houston, or
- 3 Elsewhere in the U.S.
- 4 (DO NOT READ) Outside the U.S.
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.13 IF Q.12 = 2)

(P.N. – DISPLAY NEIGHBORHOOD LIST)

13. To which neighborhood do you expect to move?

(DO NOT READ LIST. ENTER ONE ONLY)

- 01 Answer Given (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.14 IF Q.4 = 1 OR Q.8 = 1, 2, 3, 4, 6, 8 OR 9)

14. After the flood-related move you just told me about, will you...?  
(READ LIST. ENTER ONE ONLY)

- 1 Definitely
- 2 Probably
- 3 Probably not, or
- 4 Definitely not **move again** within the next 3 years?
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.15 IF Q.14 = 1 OR 2)

15. Do you expect to move...?  
(READ LIST. ENTER ONE ONLY)

- 1 Within your current neighborhood
- 2 Elsewhere in Greater Houston, or
- 3 Elsewhere in the U.S.
- 4 (DO NOT READ) Outside the U.S.
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.16 IF Q.15 = 2)

(P.N. – DISPLAY NEIGHBORHOOD LIST)

16. To which neighborhood do you expect to move?  
(DO NOT READ LIST. ENTER ONE ONLY)

- 01 Answer Given (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

**HOUSEHOLD DEMOGRAPHICS**

(ASK EVERYONE)

17. Now, INcluding yourself, how many people live in your household, INcluding persons who are temporarily away at school?

(NOTE TO INTERVIEWER: INCLUDE CHILDREN AT SCHOOL OR IN THE MILITARY IF THOSE CHILDREN CONSIDER THIS TO BE THEIR PERMANENT ADDRESS)

\_\_\_\_\_ # OF PERSONS OF ALL AGES (VALID: 1-15)

98 (DO NOT READ) Don't know

99 (DO NOT READ) Refused

(ASK Q.17b IF Q.17 = 2+)

(P.N. – IF Q.17 = 1, GEN IN "00")

17b. **Besides yourself**, how many of the other people in your household are age 18 or over?

\_\_\_\_\_ # OF PERSONS AGE 18+ (1-15)

00 None

98 (DO NOT READ) Don't know

99 (DO NOT READ) Refused

(P.N. – RESPONSE CANNOT BE GREATER THAN RESPONSE IN Q.17 MINUS ONE)

(P.N. – IF Q.17 = 1, GEN IN "00" WITHOUT ASKING)

(ASK Q.17c IF [Q.17= 2+ AND RESPONDENT + RESPONSE IN Q.17b DOES NOT EQUAL RESPONSE IN Q.17]

[IF [Q.17= 2+ AND RESPONDENT + RESPONSE IN Q.17b EQUALS RESPONSE IN Q.17; GEN IN "00" WITHOUT ASKING)

17c. Are there any children in your household age 17 and under? How many?

\_\_\_\_\_ # OF PERSONS AGE 17 AND UNDER (1-15)

00 None

98 (DO NOT READ) Don't know

99 (DO NOT READ) Refused

(P.N. – VERIFY RESPONSE WITH Q.17: RESPONDENT + Q.17b RESPONSE + Q.17c RESPONSE MUST EQUAL RESPONSE IN Q.17)

(ASK EVERYONE)

(P.N. – ASK A RANDOM 15% OF ALL TERMINATES)

19a. How old are you?

(INTERVIEWER: IF RESPONDENT REFUSES AGE, READ: I understand your reluctance to give your age, but this information is totally confidential and is important for planning programs in the Jewish community, especially health care.)

\_\_\_\_\_ (VALID: 18-96)

97 97 or older

98 (DO NOT READ) Don't know

99 (DO NOT READ) Refused

(ASK Q.19b IF Q.19a = 98 OR 99)

19b. Could you please just tell me if you are between the ages of....?

(READ LIST. ENTER ONE ONLY)

01 18-24

02 25-29

03 30-34

04 35-39

05 40-44

06 45-49

07 50-54

08 55-59

09 60-64

10 65-69

11 70-74

12 75-79

13 80-84

14 85-89, or

15 90 years or over

98 (DO NOT READ) Don't know

99 (DO NOT READ) Refused

(ASK Q.19c IF Q.19b = 98 OR 99 AND NOT A TERMINATE)

19c. I understand your reluctance, but just so that I do not ask you questions that are not relevant to you, I have just 5 age categories. Could you please just tell me if you are...?  
(READ LIST. ENTER ONE ONLY.)

- 1 Under 35
- 2 35-49
- 3 50-64
- 4 65-74, or
- 5 75 years or over
- 6 (READ IF NECESSARY) 65 years or over
- 8 (DO NOT READ) Don't Know
- 9 (DO NOT READ) Refused

(RECORD GENDER FOR ALL RESPONDENTS)

20a. RESPONDENT'S GENDER

- 1 Male
- 2 Female

(ASK EVERYONE)

21a. Were you **born or raised** Jewish?

(INTERVIEWER: ONLY READ CODE 3 IF RESPONDENT IS UNCERTAIN OF ANSWER.)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Part Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

22a. Are you **currently** Jewish?

(INTERVIEWER: ONLY READ CODE 3 IF RESPONDENT IS UNCERTAIN OF ANSWER.)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Part Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.27a IF Q.1 NE 04)

(P.N - GEN IN 01 IF Q.1 = 04)

(P.N. LIST STATE/COUNTRY CODES)

27a. In what state or country were you born?  
(DO NOT READ. ENTER ONE ONLY)

- 01 Texas
- 02 Other U.S. state (SPECIFY) \_\_\_\_\_
- 03 Other non-USA (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.28a IF Q.27a = 01)

(P.N - GEN IN 01 IF Q.1 = 04)

28a. Were you born in Greater Houston?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

29a. What is the **highest** level of education you have completed?  
(READ LIST IF NECESSARY. ENTER ONE ONLY)

(INTERVIEWER NOTE: IF R SAYS "NURSE", ASK: Did you get a 2-year or 4-year degree)

- 01 Currently **IN** high school
- 02 Less than high school
- 03 Graduated high school/GED
- 04 Technical/trade school
- 05 Currently **IN** college
- 06 Some college
- 07 2-year college degree (Associates – AA)
- 08 4-year college degree (Bachelors – BA, BS, BBA, BFA, etc.)
- 09 Currently **IN** graduate school
- 10 Some graduate school
- 11 Masters (MA, MS, MBA, MFA)
- 12 PhD (Doctorate)/Ed D
- 13 Doctor (MD, /DO)
- 14 Dentist (DDS)
- 15 Law (JD, LLM, SJD)
- 16 Rabbinical/Cantorial
- 17 Veterinary (DVM)
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused



(ASK EVERYONE)

(P.N.- IF Q.17=1 SHOW DO NOT READ FOR 1,2,3,4)

30a. Are you...?

(READ LIST. ENTER ONE ONLY)

- 1 Married for the first time
- 2 Divorced and RE-married
- 3 Widowed and RE-married
- 4 Living with a partner
- 5 Single, never married
- 6 Currently divorced
- 7 Currently widowed, or
- 8 Separated
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

31a. Are you currently...?

(READ LIST. ENTER ONE ONLY)

- 01 Working full time
- 02 Working part time
- 03 A homemaker
- 04 Retired
- 05 A full-time volunteer
- 06 Disabled
- 07 Unemployed
- 08 A student
- 09 Retired and working part time, or
- 10 A student and working part-time
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.31b(a) IF RESPONDENT NOT BORN IN GREATER HOUSTON [Q.27a = 02, 03, 98, OR 99 OR Q.28a = 2, 8, OR 9])

(P.N. LIST STATE/COUNTRY CODES)

31b(a). **Before** you moved to Greater Houston, in what state or country did you live?

- 01 U.S. state (SPECIFY) \_\_\_\_\_
- 02 Other non-USA (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.32a IF Q.21a = 1 OR 3 OR Q.22a = 1 OR 3)

(DO NOT ASK ITEM a IF Q.27a EQUALS ISRAEL)

32a. Do you consider yourself to be (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. an Israeli (iz-RAIL-ee)
- b. a Sephardic (Suh-FAR-dic) Jew
- c. a Hispanic Jew or Latino Jew

(ASK Q.33a IF Q.32a(c) = 1)

(P.N. LIST COUNTRY CODES)

33a. What country does your family come from?

(INTERVIEWER NOTE: IF RESPONDENT SAYS USA, FOLLOW UP AND ASK WHERE THEIR FAMILY COMES FROM ORIGINALLY)

(ENTER UP TO 2 ANSWERS)

- 01 1<sup>ST</sup> Other non-USA (SPECIFY) \_\_\_\_\_
- 02 2<sup>ND</sup> Other non-USA (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(IF Q.17b = 1 OR MORE; ASK Q.18b-j THROUGH Q.22b-j IN A SERIES FOR EACH OTHER ADULT HH MEMBER)

(P.N – IF Q.30a = 1-3, START SERIES WITH “SPOUSE”, READ INTRO SENTENCE; GEN IN CODE 02 FOR Q.18b-j AND GO TO Q.19b-j FOR SPOUSE)

INSERT “your spouse” IF Q.17b = 1 AND Q.30a = 1-3

INSERT “the other adult age 18 or over in your household” IF Q.17b = 1 AND Q.30a NE 1, 2, OR 3

INSERT “the other adults age 18 or over in your household” IF Q.17b = 2+

READ: Now, I have a few questions about (your spouse/the other adult age 18 or over in your household/the other adults age 18 or over in your household).

INSERT “their” IF Q.17b = 1 AND Q.30a NE 1, 2, OR 3

INSERT “the other adult’s” IF Q.17b = 2 AND Q.30a = 1, 2, OR 3

INSERT “Beginning with the oldest adult/their” FOR THE 1<sup>ST</sup> ADULT, EXCLUDING SPOUSE (Q.17b = 2+ AND Q.30a NE 1, 2, OR 3)

INSERT After your spouse, “beginning with the oldest adult/their” FOR THE 1<sup>ST</sup> ADULT, EXCLUDING THE SPOUSE (Q.17b = 3+ AND Q.30a NE 1, 2, OR 3)

INSERT “What is the next adult’s relationship to you?” FOR EACH SUBSEQUENT ADULT ([Q.17b = 2 AND Q.30a = 1, 2, OR 3] OR [Q.17b = 3+])

18b-j. (Beginning with the oldest adult/After your spouse, beginning with the oldest adult) What is (their/the other adult’s) relationship to you? (What is the next adult’s relationship to you?) (P.N. – RECORD RELATIONSHIP FOR ALL OTHER ADULTS IN HH; LABEL QUESTIONS 18b, 18c, 18d, ETC – IF Q.30a = 1,2,3 THE “b” LABEL SHOULD ALWAYS REFER TO “SPOUSE”)

(INTERVIEWER NOTE: AFTER THE SPOUSE, THE NEXT ADULT IN THE HH YOU ARE ASKING ABOUT SHOULD BE “THE NEXT OLDEST ADULT” – PLEASE CLARIFY IF UNSURE)

- 02 Spouse (husband/wife)
- 03 Unmarried partner/significant other/fiancé
- 04 Boyfriend
- 05 Girlfriend
- 06 Friend (non-partner)
- 07 Son
- 08 Daughter
- 09 Son-in-law
- 10 Daughter-in-law
- 11 Grandson
- 12 Granddaughter
- 13 Father
- 14 Mother
- 15 Grandfather
- 16 Grandmother
- 17 Brother
- 18 Sister
- 19 Uncle
- 20 Aunt
- 21 Cousin

- 22 Nephew
- 23 Niece
- 24 Employee – nanny, housekeeper, companion, au pair, live in help, butler, maid, caregiver
- 25 Roommate/house-mate/boarder
- 26 Exchange student
- 97 Other (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

19b-j. And, what is your (RELATIONSHIP)'s age?

(INTERVIEWER: IF RESPONDENT REFUSES AGE, READ: I understand your reluctance to give your (RELATIONSHIP)'s age, but this information is totally confidential and is important for planning programs in the Jewish community, especially health care.)

\_\_\_\_\_ (VALID: 18-96)

- 97 97 or over
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.19b(b-j) FOR EACH Q19b-j = 98 OR 99)

19b(b-j). Could you please just tell me if your (RELATIONSHIP) is between the ages of....?  
(READ LIST. ENTER ONE ONLY)

- 01 18-24
- 02 25-29
- 03 30-34
- 04 35-39
- 05 40-44
- 06 45-49
- 07 50-54
- 08 55-59
- 09 60-64
- 10 65-69
- 11 70-74
- 12 75-79
- 13 80-84
- 14 85-89, or
- 15 90 years or over
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.19c(b-j) FOR EACH IF Q.19b(b-j) = 98 OR 99)

19c(b-j). I understand your reluctance, but just so that I do not ask you questions that are not relevant to your (RELATIONSHIP), I have just 5 age categories. Could you please just tell me if your RELATIONSHIP is...?  
(READ LIST. ENTER ONE ONLY.)

- 1 Under 35
- 2 35-49
- 3 50-64
- 4 65-74, or
- 5 75 years or over
- 6 (READ IF NECESSARY) 65 years or over
- 8 (DO NOT READ) Don't Know
- 9 (DO NOT READ) Refused

(ASK Q.20b-j IF Q.18b-j = 02, 03, 06, 21, 24, 25, 26, 97, 98, 99; IF Q.18b-j = 04, 07, 09, 11, 13, 15, 17, 19, 22 GEN IN "1" IF Q.18b-j = 05, 08, 10, 12, 14, 16, 18, 20, 23 GEN IN "2")

20b-j. Is your (INSERT RELATIONSHIP/AGE) male or female?

- 1 Male
- 2 Female
- 9 (DO NOT READ) Refused

21b-j. Was your (INSERT RELATIONSHIP/AGE) **born or raised** Jewish?

(INTERVIEWER: ONLY READ CODE 3 IF RESPONDENT IS UNCERTAIN OF ANSWER.)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Part Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

22b-j. Is your (INSERT RELATIONSHIP/AGE) **currently** Jewish?

(INTERVIEWER: ONLY READ CODE 3 IF RESPONDENT IS UNCERTAIN OF ANSWER.)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Part Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(P.N. – IF Q.21a-j NE 1 OR 3 AND Q.22a-j NE 1 OR 3, THANK & TERM. RECORD AS TQ2122)

(ASK Q.23(a)b-j THRU Q.26(a)b-j IN A SERIES FOR EACH CHILD IN HH IF Q.17c = 1+)

(P.N. – LABEL QUESTIONS 23(a)b, 23(a)c, 23(a)d, ETC)

INSERT “was/child/lives” IF Q.17c = 1

INSERT “were/children/live” IF Q.17c = 2+

READ: Now thinking about the children in your household, you told me there (was/were) (INSERT RESPONSE FROM Q.17c) (child/children) under the age of 17 who usually (lives/live) in your household.

INSERT “starting with the oldest” IF Q.17c = 2+

INSERT “What is the next child’s age” FOR 2<sup>ND</sup> CHILD AND UP

23(a)b-j. How old is your child (starting with the oldest)?

(What is the next child’s age?)

\_\_\_\_\_ (VALID: 1-17)

00 Less than 1 year old

98 (DO NOT READ) Don’t know

99 (DO NOT READ) Refused

(ASK Q.23b(b-j) FOR EACH Q.23(a)b-j = 98 OR 99)

INSERT “child” IF Q.17c = 1

INSERT “children/oldest” IF Q.17c = 2+

23b(b-j). I understand your reluctance, but just so that I do not ask you questions that ~~is~~ are not relevant to your (child/children), I have just 3 age categories. Could you please just tell me if your (oldest) child is...?

(IF Q.17c = 2+, ASK: What about your next oldest child?)

(READ LIST. ENTER ONE ONLY.)

1 0-5

2 6-12, or

3 13-17

8 (DO NOT READ) Don’t know

9 (DO NOT READ) Refused

24a(b-j). Is your (INSERT AGE) year old a boy or girl?

1 Boy

2 Girl

9 (DO NOT READ) Refused

25a(b-j). Was your (INSERT AGE) year old **born Jewish**?

(INTERVIEWER: ONLY READ CODE 3 IF RESPONDENT IS UNCERTAIN OF ANSWER.)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Part Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

26a(b-j). Is your (INSERT AGE) year old **being raised Jewish**?

(INTERVIEWER: ONLY READ CODE 3 IF RESPONDENT IS UNCERTAIN OF ANSWER.)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Part Jewish
- 8 (DO NOT READ) Don't know/undecided

### Adult Demographics

(IFQ.17b = 1 OR MORE; ASK Q.27b-j THROUGH Q.33b-j IN A SERIES FOR EACH OTHER ADULT HH MEMBER)

(P.N. – LABEL QUESTIONS 27b, 27c, 27d, ETC)

READ: Now, thinking about the adults in your household...

(P.N. LIST STATE/COUNTRY CODES)

27b-j. In what state or country was your (INSERT RELATIONSHIP/AGE) born?  
(DO NOT READ. ENTER ONE ONLY)

- 01 Texas
- 02 Other U.S. state (SPECIFY) \_\_\_\_\_
- 03 Other non-USA (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.28b-j IF Q.27b-j = 01)

28b-j. Was your (RELATIONSHIP/AGE) born in Greater Houston?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



29b-j. What is the **highest** level of education your (RELATIONSHIP/AGE) has completed?  
(READ LIST IF NECESSARY. ENTER ONE ONLY)

(INTERVIEWER NOTE: IF R SAYS "NURSE", ASK: Did they get a 2-year or 4-year degree)

- 01 Currently **IN** high school
- 02 Less than high school
- 03 Graduated high school/GED
- 04 Technical/trade school
- 05 Currently **IN** college
- 06 Some college
- 07 2-year college degree (Associates – AA)
- 08 4-year college degree (Bachelors – BA, BS, BBA, BFA, etc.)
- 09 Currently **IN** graduate school
- 10 Some graduate school
- 11 Masters (MA, MS, MBA, MFA)
- 12 PhD (Doctorate)/Ed D
- 13 Doctor (MD, /DO)
- 14 Dentist (DDS)
- 15 Law (JD, LLM, SJD)
- 16 Rabbinical/Cantorial
- 17 Veterinary (DVM)
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(P.N – IF Q.18b-j = 02, DISPLAY CODES 1-3 ONLY)

30b-j. Is your (INSERT RELATIONSHIP/AGE)...?  
(READ LIST. ENTER ONE ONLY)

- 1 Married for the first time
- 2 Divorced and RE-married
- 3 Widowed and RE-married
- 4 Living with a partner
- 5 Single, never married
- 6 Currently divorced
- 7 Currently widowed, or
- 8 Separated
- 9 (DO NOT READ) Refused

31b-j. Is your (RELATIONSHIP/AGE) currently...?  
(READ LIST. ENTER ONE ONLY)

- 01 Working full time
- 02 Working part time
- 03 A homemaker
- 04 Retired
- 05 A full-time volunteer
- 06 Disabled
- 07 Unemployed
- 08 A student
- 09 Retired and working part time, or
- 10 A student and working part-time
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.32b-j IF Q.21b-j = 1 OR 3 OR Q.22b-j = 1 OR 3)

(DO NOT ASK ITEM a IF Q.23b-j EQUALS ISRAEL)

INSERT "himself" IF Q.20b-j = 1

INSERT "herself" IF Q.20b-j = 2

INSERT "himself or herself" IF Q.20b-j = 9

32b-j. Does your (RELATIONSHIP/AGE) consider (himself/herself/himself or herself) to be (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. an Israeli (iz-RAIL-ee)
- b. a Sephardic (Suh-FAR-dic) Jew
- c. a Hispanic Jew or Latino Jew

(ASK Q.33b-j IF Q.32b-j(c) = 1)

(P.N. LIST COUNTRY CODES)

33b-j. What country does your (RELATIONSHIP/AGE)'s family come from?

(ENTER UP TO 2 ANSWERS)

(INTERVIEWER NOTE: IF RESPONDENT SAYS USA, FOLLOW UP AND ASK WHERE THEIR FAMILY COMES FROM ORIGINALLY)

01 1<sup>ST</sup> Other non-USA (SPECIFY) \_\_\_\_\_

02 2<sup>ND</sup> Other non-USA (SPECIFY) \_\_\_\_\_

98 (DO NOT READ) Don't know

99 (DO NOT READ) Refused

### JEWISH EDUCATION AS A CHILD

(ASK RESPONDENTS BORN OR RAISED JEWISH, Q.21a = 1 OR 3)

READ: Now, we would like to ask some more questions about you...

34. **As a child**, did you receive any formal Jewish education?

1 Yes

2 No

8 (DO NOT READ) Don't know

9 (DO NOT READ) Refused

(ASK Q.35 IF Q.34 = 1)

(P.N. – IF RESPONDENT WAS BORN IN ISRAEL [Q.27a = ISRAEL], REMOVE [DNR] FROM CODE 4)

35. Was that...?

(READ LIST. ENTER ALL THAT APPLY)

1 A Jewish day school, or (yeshiva [yeh-SHEE-va])

2 A Hebrew or religious school (Sunday school)

3 (DO NOT READ) A tutor

4 (DO NOT READ) Israeli education

8 (DO NOT READ) Don't know

9 (DO NOT READ) Refused

(ASK RESPONDENTS BORN OR RAISED JEWISH, Q.21a = 1 OR 3)

36. **As a child**, did you attend or work at a Jewish overnight camp that had significant Jewish content or held religious services?

(INTERVIEWER DO NOT READ EXAMPLES OF JEWISH CAMPS TO RESPONDENT: Blue Star, Camp Coleman, Camp Ramah (Rah-MAH), Camp Young Judaea, Greene Family Camp, JCC Camp)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK RESPONDENTS BORN OR RAISED JEWISH, Q.21a = 1 OR 3)

37. **As a teenager**, did you regularly participate in a Jewish youth group?

(INTERVIEWER DO NOT READ EXAMPLES TO RESPONDENT: BBYO, Bnei Akiva, JSU, NCSY, NFTY (Nifty), NFTY-TOR (Texas Oklahoma Region), USY)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.38 IF Q.21a = 1 OR 3 AND Q.29a = 05-17)

INSERT "do" IF Q.29a = 05 OR 09

INSERT "did" IF Q.29a = 06-08 OR 10-17)

38. **While in college**, other than on the High Holidays (do/did) you regularly participate in Jewish activities sponsored by Jewish college groups, **such as** Hillel (hi-LEL) or Chabad (**HUH**-bod)? (DO NOT INCLUDE FRATERNITIES OR SORORITIES)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

## RELIGIOUS PRACTICES

(ASK EVERYONE)

INSERT "do you" IF Q.17 = 1

INSERT "does anyone in your household" IF Q.17 = 2 OR MORE

(SCRAMBLE a-d)

39. Now, (do you/does anyone in your household) *always, usually, sometimes, or never* (INSERT)?  
(RE-READ LIST AS NECESSARY)

- 1 Always
- 2 Usually
- 3 Sometimes
- 4 Never
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. Participate in a Passover Seder (**SAY**-der)
- b. Light Hanukkah (**HAH**-noo-kah) candles
- c. Have a Christmas tree in your home
- d. Light candles Friday night

(ASK EVERYONE)

40. Do you have a mezuzah (meh-**ZU**-zah) on your front door?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

41. Do you keep a kosher home?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Vegetarian or Vegan
- 4 (DO NOT READ) Other (SPECIFY) \_\_\_\_\_
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.42 IF Q.41 = 1)

42. Do you keep kosher outside your home?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Vegetarian or Vegan
- 4 (DO NOT READ) Other (SPECIFY) \_\_\_\_\_
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.43 IF Q.42 = 1)

43. Do you turn lights on and off on the Sabbath?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

**(P.N – FOR Q.44, Q.45, Q.49, Q.87, Q.88, Q.94, Q.107, Q.108, Q.110, Q.111 WHERE WE ARE REFERRING TO THE JEWISH HH MEMBER WHEN THE RESPONDENT IS NOT JEWISH AND THERE IS MORE THAN 1 HH MEMBER THAT IS JEWISH, THE HIERARCHY IN CHOOSING WHO TO REFER TO (JUST ONE PERSON) IS:**

- **SPOUSE (IF Q.18b = 02) AND ( Q.22b = 1 OR 3 OR Q.21b = 1 OR 3)**
- **PARENT (IF Q.18b-j = 13 OR 14 AND Q.22b-j = 1 OR 3 OR 21b-j = 1 OR 3)**
- **ADULT CHILD (IF Q.18b-j = 07-10) AND (Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3)**
- **GRANDPARENT (IF Q.18b-j = 15 OR 16) AND (Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3)**
- **RANDOM OTHER HH MEMBER (IF Q.18b-j NE 02 OR 07-10 OR 13-16) AND (Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3)**

(ASK EVERYONE)

INSERT “Do you/yourself” IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT “Does your RELATIONSHIP/himself” IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS (Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3 AND Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3 FOR ANY AND Q.20b-j = 1)

INSERT “Does your RELATIONSHIP/herself” IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS (Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3 AND Q.22b-j = 1 OR 3 OR

Q.21b-j = 1 OR 3 FOR ANY AND Q.20b-j = 2)

44. (Do you/Does your RELATIONSHIP) consider (yourself/himself/herself)...?  
(READ LIST. ENTER ONE ONLY)

- 01 Orthodox
- 02 Conservative
- 03 Reconstructionist
- 04 Reform, or
- 05 Just Jewish
- 06 (DO NOT READ) Agnostic/Atheist
- 07 (DO NOT READ) Chabad (**HUH**-bod)
- 08 (DO NOT READ) Hasidic (Hah-**SEE**-dic)
- 09 (DO NOT READ) Jewish Humanist
- 10 (DO NOT READ) Jewish Renewal
- 11 (DO NOT READ) Secular (secular humanist)
- 12 (DO NOT READ) Traditional
- 13 (DO NOT READ) Ultra-Orthodox
- 14 (DO NOT READ) Converso (Crypto Jew)
- 15 (DO NOT READ) Messianic (Jews for Jesus)
- 16 (DO NOT READ) Kabbalist (KAH-BAL-ist)
- 97 (DO NOT READ) Other (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "do you" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "does your RELATIONSHIP" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY)

45. How frequently (do you/does your RELATIONSHIP) attend synagogue [**SIN**-uh-gog] services?  
(READ LIST. ENTER ONE ONLY)

(INTERVIEWER NOTE: IF R SAYS "YIZKOR" (**YIS**-ker) CODE AS "03")

- 01 Never
- 02 Never, except weddings and Bar Mitzvahs (bar-**MIT**S-vahs)
- 03 Only high holidays and weddings and Bar Mitzvahs (bar-**MIT**S-vahs)
- 04 A few times a year
- 05 About once a month
- 06 A few times a month
- 07 Weekly
- 08 Several times a week, or
- 09 Daily
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

IF Q.44 = ANY OF 14-16, THANK & END INTERVIEW. RECORD AS TQ44; EVERYONE ELSE CONTINUE TO Q.47

## ATTITUDES

(P.N. – PROGRAM THIS Q BUT HIDE FOR THE HOUSTON SURVEY)

(ASK ALL JEWISH RESPONDENTS [Q.22a = 1 OR 3 OR Q.21a = 1 OR 3])

46. How important is being Jewish in your life?  
(READ LIST. ENTER ONE ONLY)

- 1 Very important
- 2 Somewhat important
- 3 Not too important, or
- 4 Not at all important
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



(ASK ALL JEWISH RESPONDENTS [Q.22a = 1 OR 3 OR Q.21a = 1 OR 3])  
(SCRAMBLE CODES 1-3)

47. To **you** personally, is being Jewish mainly a matter of...?  
(READ LIST. ENTER ONE ONLY)

- 1 religion
- 2 ancestry, or
- 3 culture
- 4 (DO NOT READ) All of these
- 5 (DO NOT READ) Two of these
- 6 (DO NOT READ) None of these
- 7 (DO NOT READ) Other (SPECIFY) \_\_\_\_\_
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(TO BE COMPLETED BY INTERVIEWER IF Q.47 = 5)

47a. Are these two...?  
(DO NOT READ TO RESPONDENT)

- 1 Religion and ancestry
- 2 Religion and culture
- 3 Ancestry and culture

(ASK ALL JEWISH RESPONDENTS [Q.22a = 1 OR 3 OR Q.21a = 1 OR 3])

(ROTATE a-b)

48. As I read two statements, please tell me if you agree or disagree with each one. First/Next (INSERT). Do you agree or disagree?

- 1 Agree
- 2 Disagree
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. I am proud to be Jewish
- b. I have a strong sense of belonging to the Jewish people

### JEWISH EDUCATION OF ADULTS

(ASK EVERYONE)

INSERT "you; your" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "your RELATIONSHIP/his" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY AND Q.20b-j = 1)

INSERT "your RELATIONSHIP/her" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY AND Q.20b-j = 2)

49. In the past year, did (you/your RELATIONSHIP) (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. attend any organized adult **Jewish** education programs or classes
- b. engage in any other type of Jewish study or learning, such as: on (your/his/her) own, online, with a friend, or with a teacher
- c. visit a Jewish museum or attend a Jewish cultural event **such as** a lecture by an author, a film, a play, or a musical performance

## Social Services

(ASK EVERYONE)

INSERT "do you" IF Q.17 = 1

INSERT "does any ADULT in your household age 18 or over" IF Q.17b = 1 OR MORE

50. Now, (do you/does any ADULT in your household age 18 or over) have any kind of physical, mental or other health condition that has lasted for 6 months or more, which would limit or prevent employment, educational opportunities, or daily activities?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.51 IF Q.50 = 1)

51. Does this condition require supervision or assistance on a daily basis?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.52 IF Q.51 = 2)

52. Does this condition require supervision or assistance on a weekly basis?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "you" IF Q.17 = 1

INSERT "anyone in your household" IF Q.17 = 2 OR MORE

(SCRAMBLE a-d; ALWAYS ASK ITEMS e & f LAST)

(ASK ITEM e IF ANYONE IN HH IS AGE 18-64 (Q19a-j = 18-64 OR Q19b(a-j) = 01-09 OR Q19c(a-j) = 1-3)

(ASK ITEM f IF ANYONE IN HH IS AGE 0-17 (Q.17c = 1+)

(ASK Q.54 IMMEDIATELY FOLLOWING Q.53 FOR EACH Q.53 = 1)

53. In the past year, did (you/anyone in your household) need (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. help in **coordinating services** for an elderly person
- b. help in **coordinating services** for a NON-elderly disabled person
- c. marital, family, or personal **counseling**
- d. help with **mental health** issues
- e. help in **finding** a job or choosing an occupation
- f. programs for children age 0-17 with learning disabilities or other special needs, such as developmental disabilities

(ASK Q.54 FOR EACH Q.53a, b, c, d, e, or f = 1)

(ASK Q.54 IMMEDIATELY FOLLOWING Q.53 FOR EACH Q.53 = 1)

INSERT "you" IF Q.17 = 1

INSERT "that person" IF Q.17 = 2 OR MORE

INSERT "get the help" FOR ITEMS a, b, d AND e

INSERT "participate in counseling" FOR ITEM c

INSERT "your child", "participate in the program" FOR ITEM f

54. Did (you/that person/your child) (get the help/participate in counseling/participate in the program)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. **coordinating services** for an elderly person
- b. **coordinating services** for a NON-elderly disabled person
- c. marital, family, or personal **counseling**
- d. **mental health** issues
- e. **finding a job** or choosing an occupation
- f. programs for children age 0-17 with learning disabilities or other special needs, such as developmental disabilities

(ASK Q.55 FOR EACH Q.54a, b, c, d, e, or f = 1)

(ASK Q.55 IMMEDIATELY FOLLOWING Q.54 FOR EACH Q.54 = 1)

INSERT "help from a Jewish community agency" FOR ITEMS a, b, d AND e

INSERT "counseling provided by Jewish clergy or a Jewish community agency" FOR ITEM c

INSERT "program provided by a Jewish community agency or a Jewish school" FOR ITEM f

55. Was the (help from a Jewish community agency/counseling provided by Jewish clergy or a Jewish community agency/program provided by a Jewish community agency or a Jewish school)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. **coordinating services** for an elderly person
- b. **coordinating services** for a NON-elderly disabled person
- c. marital, family, or personal **counseling**
- d. **mental health** issues
- e. **finding a job** or choosing an occupation
- f. programs for children age 0-17 with learning disabilities or other special needs, such as developmental disabilities

## Senior Services

(ASK Q.56 THRU Q.59 IF ANYONE IN HH IS AGE 75+ [Q.19a-j = 75+ OR Q.19b(a-j) = 12-15 OR Q.19c(a-j) = 5])

INSERT "you" IF RESPONDENT ONLY IS AGE 75+ (ONLY Q.19a = 75+ OR Q.19b = 12-15 OR Q.19c = 5)

INSERT "your RELATIONSHIP/AGE FROM Q.18" IF RESPONDENT IS NOT AGE 75+ BUT ONLY ONE OTHER HH MEMBER IS ([Q.19a <75 OR Q.19b = 01-11 OR Q.19c = 1-4] AND [Q.19b-j = 75+ OR Q.19b(b-j) = 12-15 OR Q.19c(b-j) = 5] FOR ONLY 1 OTHER PERSON)

INSERT "anyone in your household" IF MORE THAN ONE PERSON IS AGE 75+ ([Q.19a-j = 75+ OR Q.19b(a-j) = 12-15 OR Q.19c(a-j) = 5] FOR MORE THAN 1 PERSON)

INSERT "age 75 or over" IF OTHER MEMBERS IN HH ARE AGE 74 OR YOUNGER ([Q.19a-j = 74 OR UNDER OR Q.19b(a-j) = 01-11 OR Q.19c(a-j) = 1-4] FOR ANY – P.N: THIS INSERT APPLIES ONLY IF HH HAS MULTIPLE MEMBERS AGE 75+ AND THERE IS ALSO SOMEONE IN HH UNDER AGE 75)

(SCRAMBLE a-e)

56. In the past year did (you/your RELATIONSHIP/AGE FROM Q.18)/anyone in your household [age 75 or over] need (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. in-home health care
- b. an assisted living facility
- c. a nursing home
- d. home-delivered meals
- e. transportation for seniors

(ASK Q.57 IMMEDIATELY FOLLOWING Q.56 FOR EACH ITEM = 1)  
INSERT "you" IF RESPONDENT ONLY IS AGE 75+ (ONLY Q.19a = 75+ OR Q.19b = 12-15 OR Q.19c = 5)

INSERT "your RELATIONSHIP/AGE FROM Q.18" IF RESPONDENT IS NOT AGE 75+ BUT ONLY ONE OTHER HH MEMBER IS ([Q.19a <75 OR Q.19b = 01-11 OR Q.19c = 1-4] AND [Q.19b-j = 75+ OR Q.19b(b-j) = 12-15 OR Q.19c(b-j) = 5] FOR ONLY 1 OTHER PERSON)

INSERT "that person" IF MORE THAN ONE PERSON IS AGE 75+ ([Q.19a-j = 75+ OR Q.19b(a-j) = 12-15 OR Q.19c(a-j) = 5] FOR MORE THAN 1 PERSON)

57. Did (you/your RELATIONSHIP/AGE FROM Q.18/that person) (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. get in-home health care
- b. move into an assisted living facility
- c. go to a nursing home
- d. get home-delivered meals
- e. use transportation for seniors

(ASK Q.58 IMMEDIATELY FOLLOWING Q.57 FOR EACH ITEM = 1)

INSERT "Was" FOR ITEMS a, b, c AND e

INSERT "Were" FOR ITEM d

58. (Was/Were) (INSERT)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. the in-home health care arranged by a Jewish community agency
- b. it a Jewish assisted living facility
- c. it a Jewish nursing home
- d. the meals arranged by a Jewish community agency
- e. the transportation arranged or provided by a Jewish community agency

INSERT “were you” IF RESPONDENT ONLY IS AGE 75+ (ONLY Q.19a = 75+ OR Q.19b = 12-15 OR Q.19c = 5)

INSERT “was your RELATIONSHIP/AGE FROM Q.18” IF RESPONDENT IS NOT AGE 75+ BUT ONLY ONE OTHER HH MEMBER IS ([Q.19a <75 OR Q.19b = 01-11 OR Q.19c = 1-4] AND [Q.19b-j = 75+ OR Q.19b(b-j) = 12-15 OR Q.19c(b-j) = 5] FOR ONLY 1 OTHER PERSON)

INSERT “was anyone in your household” IF MORE THAN ONE PERSON IS AGE 75+ ([Q.19a-j = 75+ OR Q.19b(a-j) = 12-15 OR Q.19c(a-j) = 5] FOR MORE THAN 1 PERSON)

INSERT “age 75 or over” IF OTHER MEMBERS IN HH ARE AGE 74 OR YOUNGER ([Q.19a-j = 74 OR UNDER OR Q.19b(a-j) = 01-11 OR Q.19c(a-j) = 1-4] FOR ANY – P.N: THIS INSERT APPLIES ONLY IF HH HAS MULTIPLE MEMBERS AGE 75+ AND THERE IS ALSO SOMEONE IN HH UNDER AGE 75)

59. In the past year, (were you/was your RELATIONSHIP/AGE FROM Q.18/was anyone in your household [age 75 or over]) hospitalized for three or more consecutive nights?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

### Intergenerational Issues

(ASK Q.60 THRU Q.64b IF Q.19a = 40+ OR Q.19b(a) = 05-15 OR Q.19c(a) = 2-6)

INSERT “Do you”; “you” IF Q.17 = 1

INSERT “Does any adult in your household”; “your household” IF Q.17b = 1+

INSERT “**living outside your home**” IF ANY OF Q.19a-j = 65+ OR Q.19b(a-j) = 10-15 OR Q.19c(a-j) = 4-6 AND Q.17b = 1+

60. (Do you/Does anyone in your household) have an elderly relative (**living outside your home**) who, in any way, depends upon (you/your household) for their care?

(INTERVIEWER NOTE: “CARE” COULD MEAN MONETARY ASSISTANCE OR GROCERY SHOPPING OR WHATEVER IT MEANS TO THE RESPONDENT)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



(ASK Q.61 IF Q.60 = 1)

61. Does that relative live in Greater Houston?

- 1 Yes
- 2 No
- 3 Yes and no (at least one relative in Greater Houston and at least one not in Greater Houston)
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.62 IF Q.60 = 1)

INSERT "Does that relative" IF Q.61 = 1 OR 2, 8, or 9

INSERT "Do those relatives" IF Q.61 = 3

62. (Does that relative/Do those relatives) live in ...?  
(READ LIST. ENTER ALL THAT APPLY)

- 1 their own home without help
- 2 their own home with help
- 3 an independent living facility
- 4 an assisted living facility, or
- 5 a nursing home
- 6 (DO NOT READ) With another family member
- 7 (DO NOT READ) Other (SPECIFY) \_\_\_\_\_
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.63 IF Q.19a = 40+ OR Q.19b(a) = 05-15 OR Q.19c(a) = 2-6)

63. How many adult children, age 18 or over, if any, do you have who have established their own homes?

(IF ASKED: DO INCLUDE CHILDREN OF SPOUSE FROM A FORMER MARRIAGE)

\_\_\_\_\_ (valid 1-10)

- 11 11 or more
- 00 None
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.64a IF Q.63 = 1)

64a. Does this adult child live in Greater Houston?

(INTERVIEWER NOTE: IF RESPONDENT SAYS "WOODLANDS" ENTER CODE "1")

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.64b IF Q.63 = 2+)

64b. How many of your adult children live in Greater Houston?

(RESPONSE CANNOT BE GREATER THAN RESPONSE IN Q.63)

(INTERVIEWER NOTE: IF RESPONDENT SAYS "WOODLANDS" THAT IS GREATER HOUSTON)

\_\_\_\_\_ (valid 1-10)

- 11 11 or more
- 00 None
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK Q.65 IF [Q.19a = 40+ OR Q.19b(a) = 05-15 OR Q.19c(a) = 2-6] AND Q.22a = 1

OR 3 OR Q.21a = 1 OR 3)

INSERT "for an elderly relative" IF Q.19a = 64 OR LESS OR Q.19b(a) = 01-09 OR

Q.19c(a) = 2 OR 3

65. **Everything else being equal**, if you needed senior housing, assisted living, or a nursing home (for an elderly relative), would you prefer a Jewish sponsored facility...?

(READ LIST. ENTER ONE ONLY)

- 1 Very much
- 2 Somewhat
- 3 Have no preference, or
- 4 Rather not use a Jewish-sponsored facility
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

### Preschool/Child Care

(ASK Q.66b-j THRU Q.67b-j IF HAVE JEWISH OR PART-JEWISH CHILDREN AGE 0-5 [Q.25a(b-j) OR Q.26a(b-j) = 1 OR 3 AND Q.23a(b-j) = 0-5 OR Q.23b(b-j) = 1] – ASK IN A SERIES FOR EACH QUALIFIED CHILD)

READ: Now, let's talk about the children in your household...

INSERT "or kindergarten" IF CHILD IS AGE 5 (Q.23b-j = 5 OR IF Q.23b(b-j) = 1)  
66b-j. Now, does your (INSERT CHILD AGE/GENDER FROM Q.24a(b-j)) attend a preschool or child care program (or kindergarten)?

- 1 Yes, in preschool/child care program
- 2 No, not in preschool/children care program
- 3 In kindergarten
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.67b-j IF Q.66b-j = 1)

67b-j. Is this program in a Jewish setting, such as a synagogue [**SIN**-uh-gog] or JCC?

- 1 Yes, in Jewish preschool/child care program
- 2 No, in NON-Jewish preschool/child care program
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

### Formal Jewish Education of Children

(ASK Q.68b-j THRU Q.70b-j IF HAVE JEWISH OR PART-JEWISH CHILDREN AGE 5-17 [Q.25b-j OR Q.26b-j = 1 OR 3 AND Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3] – ASK IN A SERIES FOR EACH QUALIFIED CHILD)  
(P.N. – INCLUDE 5 YEAR OLD CHILD IF Q.66b-j = 3)

READ ONLY IF Q.66b-j NOT ASKED: Now, let's talk about the children in your household...

68b-j. Does your (INSERT CHILD AGE/GENDER) **currently** attend a public school, NON-Jewish private school, or Jewish day school?

- 1 Public school
- 2 NON-Jewish private school
- 3 Jewish day school
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.69b-j IF Q.68b-j = 1, 2, 8 OR 9)

69b-j. Has your (INSERT CHILD AGE/GENDER) **ever** attended a Hebrew or Sunday school or Jewish day school?

(ENTER ALL THAT APPLY)

- 1 Hebrew/Sunday school
- 2 Jewish day school
- 3 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.70b-j IF Q.69b-j = 1, 2, 8 OR 9)

70b-j. Does your (INSERT CHILD AGE/GENDER) **currently** attend a Hebrew or Sunday school?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.71 AND Q.72 IF ANY JEWISH OR PART-JEWISH CHILDREN AND NO CHILD EVER IN JEWISH DAY SCHOOL [Q.25a(b-j) OR Q.26a(b-j) = 1 OR 3 AND [Q.68b-j NE 3 FOR ALL AND Q.69b-j NE 2 FOR ALL])

INSERT "Did" IF AT LEAST ONE CHILD IS AGE 6-17 (Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3 FOR ANY)

INSERT "Will" IF ALL CHILDREN ARE AGE 0-5 (Q.23a(b-j) = 0-5 OR Q.23b(b-j) = 1 FOR ALL)

INSERT "child" IF Q.17c = 1

INSERT "children" IF Q.17c = 2+

71. (Did/Will) you seriously investigate sending your (child/children) to a full-day Jewish day school?

- 1 Yes
- 2 No
- 3 Will definitely send child/children in the future
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.72 IF Q.71 = 1, 2, 8 OR 9)

INSERT "did not" IF AT LEAST ONE CHILD IS AGE 6-17 (Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3 FOR ANY)

INSERT "might not" IF ALL CHILDREN ARE 0-5 (Q.23a(b-j) = 0-5 OR Q.23b(b-j) = 1 FOR ALL AND Q.71=1, 8 OR 9)

INSERT "will not" IF ALL CHILDREN ARE 0-5 (Q.23a(b-j) = 0-5 OR Q.23b(b-j) = 1 FOR ALL AND Q.71 = 2)

INSERT "child" IF Q.17c = 1

INSERT "children" IF Q.17c = 2+

72. What are the 1 or 2 major reasons you (did not/might not/will not) send your (child/children) to a full-day Jewish day school?  
(DO NOT READ LIST. ENTER UP TO 2 RESPONSES)

(INTERVIEWER NOTE: Do not read the responses unless you need to clarify something the respondent said, by saying something like: "So then you would say that your reason is that you believe in public schools?")

- 01 Belief in public schools/ethnically mixed
- 02 Class/grade size is too small
- 03 Cost
- 04 Curriculum issues
- 05 Distance from home
- 06 Double curriculum is too demanding
- 07 Early care, after school care options
- 08 Extracurricular activities
- 09 Have a special needs child
- 10 Intermarriage
- 11 No acceptable high school options
- 12 No Jewish day school in area when decision was made
- 13 Quality of education at Jewish day schools
- 14 Quality of other private schools/public schools
- 15 Security
- 16 School is too religious for family/family is not religious
- 97 Other (SPECIFY) \_\_\_\_\_
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

## Informal Jewish Education of Children

(ASK Q.73 THRU Q.74 IF HAVE JEWISH OR PART JEWISH CHILDREN AGE 3-17  
[Q.25a(b-j) OR Q.26a(b-j) = 1 OR 3 AND Q.23a(b-j) = 3-17 OR Q23b(b-j) = 2 or 3] –  
ASK IN A SERIES FOR EACH QUALIFIED CHILD)

(ASK Q.73 AND Q.74 IN A SERIES FOR EACH Q.73 = 1  
INSERT “or work at” IF CHILD AGE = 12 OR OVER (Q.23a(b-j) = 12+ OR Q.23b(b-j)  
= 3)

73. Last summer, did your (INSERT CHILD AGE/GENDER) attend (or work at) a day camp or an  
overnight camp?  
(ENTER ALL THAT APPLY)

- 1 Yes, day camp
- 2 Yes, overnight camp
- 3 No, neither
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.74a IF Q.73 = 1)

74a. Was the day camp a Jewish camp with significant Jewish content or religious services?  
(ENTER ALL THAT APPLY)

(INTERVIEWER DO NOT READ EXAMPLES OF JEWISH CAMPS: Blue Star, Camp Coleman, Camp  
Ramah, Camp Young Judaea [**JOO**-day-ah), Greene Family Camp, JCC Camp, or synagogue [**SIN**-  
uh-gog] camp)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.74b IF Q.73 = 2)

74b. Was the overnight camp a Jewish camp with significant Jewish content or religious services?  
(ENTER ALL THAT APPLY)

(INTERVIEWER DO NOT READ EXAMPLES OF JEWISH CAMPS: Blue Star, Camp Coleman, Camp Ramah, Camp Young Judeaea [**JOO**-day-ah), Greene Family Camp, JCC Camp, or synagogue [**SIN**-uh-gog] camp)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.75 IF HAVE JEWISH OR PART JEWISH CHILDREN AGE 6-17 AND NO CHILD WENT TO A JEWISH OVERNIGHT CAMP [Q.25a(b-j) OR Q.26a(b-j) = 1 OR 3] AND [Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3] AND (Q73 NE 2 FOR ALL OR (Q.73 = 2 FOR ALL AND Q.74b (NE 2 FOR ALL)))

75. Last summer, did cost prevent you from sending a child to a Jewish **overnight** camp?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.76 IF HAVE JEWISH OR PART JEWISH CHILDREN AGE 6-17 [Q.25a(b-j)  
OR Q.26a(b-j) = 1 OR 3 AND Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3]  
INSERT "Has your child" IF ONLY ONE CHILD IN HH AGE 6-17 (Q.23a(b-j) = 6-17  
OR Q.23b(b-j) = 2 OR 3 FOR ONE CHILD ONLY)  
INSERT "Have any of your children" IF MORE THAN ONE CHILD IN HH AGE 6-17  
(Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3) FOR 2+ CHILDREN)

76. (Has your child/Have any of your children) age 6-17 visited Israel?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.77 IF Q.76 = 1)

(PN: IF ADULTS IN THE HOUSEHOLD ARE ISRAELI (Q.32AA or Q32B-JA=1) OR WERE BORN IN ISRAEL  
(Q.27a EQUALS ISRAEL OR Q27b-j EQUALS ISRAEL)) GEN IN CODE 4 AND DO NOT ASK Q.77)

77. Was any trip sponsored by a Jewish organization or synagogue [**SIN**-uh-gog]?

- 1 Yes
- 2 No (includes went on one's own)
- 3 Both yes and no (1+ trips with a Jewish group and 1+ trips without)
- 4 Adult(s) in this household is (are) Israeli
- 5 Lived in Israel
- 6 Studied in Israel
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.78 IF Q.76 = 2)

78. Has cost ever prevented you from sending a child on a trip to Israel?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



(ASK Q.79 IF HAVE JEWISH OR PART JEWISH TEENAGERS AGE 13-17 [Q.25a(b-j) OR Q.26a(b-j) = 1 OR 3 AND Q.23a(b-j) = 13-17 OR Q.23b(b-j) = 3] – ASK FOR EACH QUALIFIED CHILD)

79. This school year, does your (INSERT CHILD AGE/GENDER) regularly participate in a Jewish youth group?

(INTERVIEWER DO NOT READ EXAMPLES: BBYO, Bnei Akiva, JSU, NCSY, NFTY (Nifty), NFTY-TOR (Texas Oklahoma Region), USY)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

### Memberships

(ASK EVERYONE)

INSERT "Are you" IF Q.17 = 1

INSERT "Is anyone in your household" IF Q.17 = 2+

80. Now, (are you/is anyone in your household) **currently** a synagogue [**SIN**-uh-gog] member?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.81 IF Q.80 = 2, 8 OR 9)

INSERT "did you" IF Q.17 = 1

INSERT "did anyone in your household" IF Q.17 = 2+

81. In the past year, (did you/did anyone in your household) **participate in or attend** any religious services or programs at, or sponsored by, a local synagogue [**SIN**-uh-gog]?

(INTERVIEWER NOTE: IF R SAYS "CHABAD", CODE AS "1")

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "did you" IF Q.17 = 1

INSERT "did anyone in your household" IF Q.17 = 2+

82. In the past year, (did you/did anyone in your household) **participate in or attend** any religious services or programs at, or sponsored by, Chabad (**HUH**-bod)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "Are you" IF Q.17 = 1

INSERT "Is anyone in your household" IF Q.17 = 2+

83. (Are you/Is anyone in your household) currently a member of the Jewish Community Center (JCC)?

(IF ASKED: This is the Evelyn Rubenstein (Ruben-STEEN) JCC of Houston on South Braeswood (**BRAZE**-wood) or the West Houston location.)

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.84 IF Q.83 = 2, 8, OR 9)

INSERT "did you" IF Q.17 = 1

INSERT "did anyone in your household" IF Q.17 = 2+

84. In the past year, (did you/did anyone in your household) **participate in or attend** any programs at, or sponsored by, the JCC?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.85 IF Q.83 = 2, 8, OR 9)

(SCRAMBLE 01-04)

85. What is the **major** reason you have not joined the JCC? Would you say it is...?  
(READ LIST. ENTER ONE ONLY)

(INTERVIEWER NOTE: IF R TRIES TO PROVIDE MORE THAN ONE ANSWER,  
PROBE FOR THE MAJOR REASON)

- 01 Distance from your home
- 02 Cost
- 03 Quality of the programs
- 04 You have no need for the services offered
- OR
- 97 Some other reason (SPECIFY) \_\_\_\_\_
- 05 (DO NOT READ) Illness
- 06 (DO NOT READ) Lack of information about JCC
- 07 (DO NOT READ) Lack of time
- 08 (DO NOT READ) No transportation
- 09 (DO NOT READ) Not religious
- 10 (DO NOT READ) Too old
- 98 (DO NOT READ) Don't know
- 99 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "are you" IF Q.17 = 1

INSERT "is anyone in your household" IF Q.17 = 2+

86. Other than a synagogue [**SIN**-uh-gog] or JCC, (are you/is anyone in your household) **currently** a member of, or regular participant in, any Jewish organization, **such as** B'nai (Buh **NAY**) B'rith or Hadassah (Huh-**DAH**-suh)?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "do you/you are" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "does your RELATIONSHIP/AGE)/he is" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3 FOR ANY] AND Q.20b-j = 1)

INSERT "does your RELATIONSHIP/AGE)/she is" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3 FOR ANY] AND Q.20b-j = 2)

87. How much (do you/does your RELATIONSHIP/AGE) feel like (you are/he is/she is) **part of** the Greater Houston Jewish community? Would you say...?

(READ LIST. ENTER ONE ONLY)

- 1 Very much
- 2 Somewhat
- 3 Not very much
- 4 Not at all
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "Do you" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "Does your RELATIONSHIP/AGE" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3 FOR ANY)

88. (Do you/Does your RELATIONSHIP/AGE) generally feel very welcome, somewhat welcome, somewhat unwelcome, or very unwelcome at religious services or activities at, or sponsored by, local synagogues [**SIN**-uh-gogs], the JCC or other local Jewish organizations?

(ENTER ONE ONLY)

(INTERVIEWER NOTE: IF R SAYS "FEEL WELCOME AT RELIGIOUS SERVICES/ACTIVITIES SPONSORED BY LOCAL JEWISH ORGANIZATIONS BUT FEEL UNWELCOMED BY SYNAGOGUES" THIS SHOULD BE CODED AS "6")

- 1 Very welcome
- 2 Somewhat welcome
- 3 Somewhat unwelcome
- 4 Very unwelcome
- 5 (DO NOT READ) Don't attend Jewish events, activities, or religious services
- 6 (DO NOT READ) Have mixed feelings
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

## Anti-Semitism and Israel

(ASK EVERYONE)

89. Now, how much anti-Semitism would you say there is in Greater Houston?  
(READ LIST. ENTER ONE ONLY)

- 1 A great deal
- 2 A moderate amount
- 3 A little, or
- 4 None at all
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.90 IF Q.89 = 1, 2, OR 3)

90. In the past year, in Greater Houston, did you *personally* experience anti-Semitism?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Respondent is not Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.91 IF Q.89 = 1-3 AND HAVE JEWISH CHILDREN AGE 6-17 [Q.25a(b-j) OR Q.26a(b-j) = 1 OR 3 AND Q.23a(b-j) = 6-17 OR Q.23b(b-j) = 2 OR 3])

INSERT "your child" IF ONLY HAVE 1 QUALIFIED CHILD

INSERT "any of your children" IF HAVE MORE THAN 1 QUALIFIED CHILD

91. In the past year, in Greater Houston, did (your child/any of your children) age 6-17 experience anti-Semitism?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.92 IF RESPONDENT IS JEWISH [Q.22a = 1 OR 3 OR Q.21a = 1 OR 3])

92. In the past year, have you had any conversations with other Jews in Greater Houston about the political situation in Israel?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.93 IF Q.92 = 1)

93. Do you frequently, sometimes, rarely, or never hesitate to express your views about the political situation in Israel because those views might cause tension with other Jews in Greater Houston?

(ENTER ONE ONLY)

- 1 Frequently
- 2 Sometimes
- 3 Rarely
- 4 Never
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "are you" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "is your RELATIONSHIP/AGE" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3 FOR ANY)

94. How **emotionally attached** (are you/is your RELATIONSHIP/AGE) to Israel? Would you say...?  
(READ LIST. ENTER ONE ONLY)

- 1 Extremely
- 2 Very
- 3 Somewhat, or
- 4 Not attached
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "Have you" IF Q.17 = 1)

INSERT "Has any ADULT age 18 or over in your household" Q.17b = 1+

95. (Have you/Has any ADULT age 18 or over in your household) visited Israel?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.96 IF Q.95 = 1)

96. Was any trip sponsored by a Jewish organization or synagogue [**SIN**-uh-gog]?

(PN: IF ADULTS IN THE HOUSEHOLD ARE ISRAELI (Q.32AA or Q32B-JA=1) OR WERE BORN IN ISRAEL (Q.27a EQUALS ISRAEL OR Q27b-j EQUALS ISRAEL)) GEN IN CODE 4 AND DO NOT ASK Q.96)

- 1 Yes
- 2 No (includes went on one's own)
- 3 Both yes and no (1+ trips with a Jewish group and 1+ trips without)
- 4 Adult(s) in this household is (are) Israeli
- 5 Lived in Israel
- 6 Studied in Israel
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(Q.97 THRU Q.104 DELETED 2/22)

### **Political Issues**

(ASK Q.105 IF Q.27a = 03, 98, or 99)

105. Are you a U.S. citizen?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.106 IF Q.105 = 1, 8 OR 9 OR Q.27a = 01 OR 02 OR Q.1 = 04)

106. Are you a registered voter?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

(ROTATE 1-2)

INSERT "do you/yourself" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "does your RELATIONSHIP/AGE/himself" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY AND Q.20b-j = 1)

INSERT "does your RELATIONSHIP/AGE/herself" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY AND Q.20b-j = 2)

107. Generally speaking, (do you/does RELATIONSHIP/AGE) think of (yourself/himself/herself) as a...?

(READ LIST. ENTER ONE ONLY)

- 1 Republican
- 2 Democrat
- 3 Independent, or
- 4 Something else (SPECIFY) \_\_\_\_\_
- 5 (DO NOT READ) Not interested in politics
- 6 (DO NOT READ) Not a U.S. citizen
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "you" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "your RELATIONSHIP/AGE" IF RESPONDENT IS NOT JEWISH BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY)

108. In the past year did (you/your RELATIONSHIP/AGE) attend any political rallies, contribute money to a political party or candidate, or contact or write to a government official?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



## LGBT

(ASK EVERYONE)

INSERT "Are you" IF Q.17 = 1

INSERT "Is any ADULT age 18 or over in your household" IF Q.17b = 1+

(P.N. – IF RESPONDENT GENDER & SPOUSE GENDER ARE THE SAME [Q.20a

RESPONSE = Q.20b RESPONSE], PLEASE GEN IN "1" AND GO TO NEXT Q)

109. (Are you/Is any ADULT age 18 or over in your household) gay, lesbian, bisexual, or transgender?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

## Media

(ASK EVERYONE)

INSERT "do you" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "does your RELATIONSHIP/AGE" IF RESPONDENT IS NOT JEWISH

BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND

[Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY)

110. On average, (do you/does your RELATIONSHIP/AGE) always, usually, sometimes, or never read the *Jewish Herald-Voice*?

(ENTER ONE ONLY)

- 1 Always
- 2 Usually
- 3 Sometimes
- 4 Never
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.111 IF Q.110 = 1, 2, OR 3)

INSERT "Do you" IF RESPONDENT IS JEWISH (Q.22a = 1 OR 3 OR Q.21a = 1 OR 3)

INSERT "Does your RELATIONSHIP/AGE" IF RESPONDENT IS NOT JEWISH

BUT OTHER HH MEMBER IS ([Q.22a NE 1 OR 3 AND Q.21a NE 1 OR 3] AND [Q.22b-j = 1 OR 3 OR Q.21b-j = 1 OR 3] FOR ANY)

111. (Do you/Does your RELATIONSHIP/AGE) generally read...?  
(READ LIST. ENTER ONE ONLY)

- 1 The print version
- 2 The on-line version, or
- 3 Both
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

### Philanthropy

READ TO EVERYONE: We have about two minutes left. (READ IF NECESSARY: I will make this real quick.)

(ASK EVERYONE)

INSERT "you" IF Q.17 = 1

INSERT "your household" IF Q.17 = 2+

112. Now, in the past year did (you/your household) donate to the Jewish Federation of Greater Houston?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Gave to a Federation outside Greater Houston
- 4 (DO NOT READ) Gave to both Houston Federation and a Federation outside Greater Houston
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.113 IF Q.112 = 1 OR 4)

INSERT "of Greater Houston" IF Q.112 = 4

113. Was that donation to the Jewish Federation (of Greater Houston) ***under \$100 or \$100 or over?***

- 1 Under \$100
- 2 \$100 or Over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.113a IF Q.113 = 2)

113a. Was it...?

(READ LIST. ENTER ONE ONLY)

- 1 \$100 to under \$500
- 2 \$500 to under \$1,000
- 3 \$1,000 to under \$2,500
- 4 \$2,500 to under \$5,000
- 5 \$5,000 to under \$10,000
- 6 \$10,000 to under \$25,000, or
- 7 \$25,000 or over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.114 IF Q.112 = 2, 3, 8, OR 9)

INSERT "were you" IF Q.17 = 1

INSERT "was anyone in your household" IF Q.17 = 2+

114. In the past year (were you/was anyone in your household) **contacted** to make a donation to the Jewish Federation of Greater Houston?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "you" IF Q.17 = 1

INSERT "your household" IF Q.17 = 2+

115. In the past year, **other than** the Jewish Federation did (you/your household) donate to **any other Jewish** charity or cause?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.116 IF Q.115 = 1)

116. ***In total***, were those donations to other Jewish charities ***under \$100 or \$100 or over?***

- 1 Under \$100
- 2 \$100 or Over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.116a IF Q.116 = 2)

116a. Excluding membership dues, tuition, and Israel Bonds, were those donations in total:  
(READ LIST. ENTER ONE ONLY)

- 1 \$100 to under \$500
- 2 \$500 to under \$1,000
- 3 \$1,000 to under \$2,500
- 4 \$2,500 to under \$5,000
- 5 \$5,000 to under \$10,000
- 6 \$10,000 to under \$25,000, or
- 7 \$25,000 or over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.117 IF GAVE \$100+ TO A JEWISH FEDERATION OR ANOTHER JEWISH CHARITY [Q.113 = 2 OR Q.116= 2])

(SCRAMBLE a-h, BUT KEEP ITEMS c AND d TOGETHER WITH c ALWAYS BEFORE d)

117. In your decision to donate to a Jewish organization, is (INSERT) **very, somewhat, or not at all important?**

(RE-READ LIST AS NECESSARY. ENTER ONE ONLY)

(INTERVIEWER NOTE, READ AS NECESSARY: In your decision to donate to a Jewish organization is...)

- 1 Very important
- 2 Somewhat important
- 3 Not at all important
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

- a. providing Jewish education for children
- b. providing services for the Jewish elderly
- c. supporting the people of Israel
- d. helping Jewish communities elsewhere in the world
- e. helping Jews locally who cannot afford food or shelter
- f. donating to a Jewish organization that helps both Jews and non-Jews
- g. providing social, recreational, and cultural activities for Jews
- h. donating to a Jewish organization that engages political advocacy for Israel

(Q.118 DELETED 2/8)

(ASK EVERYONE)

119. On the whole, would you rather see more of the money collected by the Jewish Federation used for local needs **OR** for needs in Israel and overseas?

(ENTER ONE ONLY)

- 1 Local
- 2 Israel and overseas
- 3 (DO NOT READ) About equal
- 4 (DO NOT READ) Whatever Federation thinks best
- 5 (DO NOT READ) Do not care
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

INSERT "you" IF Q.17 = 1

INSERT "your household" IF Q.17 = 2+

120. In the past year, did (you/your household) donate to any charity or cause that is not **specifically Jewish, such as** the United Way, the Cancer Society, or a cultural institution?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.121 IF Q.120 = 1)

121. **In total**, were those donations to **NON-Jewish** charities **under \$100 or \$100 or over**?

- 1 Under \$100
- 2 \$100 or Over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.121a IF Q.121 = 2)

121a. Were those donations in total:

(READ LIST. ENTER ONE ONLY)

- 1 \$100 to under \$500
- 2 \$500 to under \$1,000
- 3 \$1,000 to under \$2,500
- 4 \$2,500 to under \$5,000
- 5 \$5,000 to under \$10,000
- 6 \$10,000 to under \$25,000, or
- 7 \$25,000 or over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(P.N – PROGRAM Q.122 THRU Q.124 BUT HIDE FOR THE HOUSTON SURVEY)

### Wills

(ASK Q.122 IF RESPONDENT IS AGE 50+[ Q.19a = 50+ OR Q.19b(a) = 07-15 OR Q.19c(a) = 3-6])

122. Do you have a will or estate plan?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.123 IF Q.122 = 1)

123. Does it contain a provision for any charity or philanthropy?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.124 IF Q.123 = 1)

124. Is this a synagogue [**SIN**-uh-gog], **Jewish** charity, or **Jewish** philanthropy?

- 1 Yes, Jewish
- 2 No, non-Jewish
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

**Telephone Issues**

(ASK CELL PHONE SAMPLE WHETHER RDD OR LIST)

125. Do you have a **LANDLINE** telephone that rings in your home that someone picks up and answers?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

**Flood Damage**

(ASK EVERYONE)

126. How much physical damage did your residence suffer as a result of the Memorial Day Flood? Would you say...?

(READ LIST. ENTER ONE ONLY)

- 1 None
- 2 Some physical damage
- 3 Major physical damage, or
- 4 Complete destruction/unsalvageable
- 5 (DO NOT READ) Moved to current residence after the flood
- 7 (DO NOT READ) Other (SPECIFY) \_\_\_\_\_
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

## Financial Resources

(ASK EVERYONE)

127. Which of these statements best describes your household's financial situation? Would you say...?

(READ LIST. ENTER ONE ONLY)

- 1 Cannot make ends meet
- 2 Just managing to make ends meet
- 3 Have enough money
- 4 Have some extra money, or
- 5 Well off
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

128 Do you own or rent your home?

- 1 Own
- 2 Rent
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK EVERYONE)

(P.N. – DISPLAY INTERVIEWER NOTES ON Q.129 THRU Q.129i)

129. Last question. Was your household income in 2015 before taxes:

(READ LIST. ENTER ONE ONLY)

(INTERVIEWER NOTE: IF RESPONDENT REFUSES, SAY: Let me assure you that the information we are gathering is anonymous. The results are reported in terms such as: 45% of households earn under \$100,000 and 55% earn \$100,000 and over.)

(IF NEED FURTHER CONVINCING: Many people complain that it costs too much to join a synagogue or a JCC. In a recent survey done in Washington, it was found that only 15% of households who earn under \$15,000 per year join a synagogue, compared to more than two-thirds of households who earn \$200,000 and over. These results led the Jewish community in Washington to rethink synagogue membership dues to make synagogues more affordable.)

- 1 Under \$100,000, or
- 2 \$100,000 or Over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused



(ASK Q.129a IF Q.129 = 1)

129a. Was it...?

(READ LIST. ENTER ONE ONLY)

- 1 Under \$15,000
- 2 \$15,000 to under \$25,000
- 3 \$25,000 to under \$50,000
- 4 \$50,000 to under \$75,000, or
- 5 \$75,000 to under \$100,000
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129b IF Q.129a = 1 AND Q.17 = 1)

129b. Was your household income under \$11,800?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129c IF Q.129a = 2 AND Q.17 = 3)

129c. Was your household income under \$20,000?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129d IF Q.129a = 2 AND Q.17 = 4)

129d. Was your household income under \$24,000?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129e IF Q.129a = 3 AND Q.17 = 5)

129e. Was your household income under \$28,400?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129f IF Q.129a = 3 AND Q.17 = 6)

129f. Was your household income under \$32,600?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129g IF Q.129a = 3 AND Q.17 = 7)

129g. Was your household income under \$36,700?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129h IF Q.129a = 3 AND Q.17 = 8)

129h. Was your household income under \$40,900?

- 1 Yes
- 2 No
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

(ASK Q.129i IF Q.129 = 2)

129i. Was it...?

(READ LIST. ENTER ONE ONLY)

- 1 \$100,000 to under \$150,000
- 2 \$150,000 to under \$200,000, or
- 3 \$200,000 or over
- 8 (DO NOT READ) Don't know
- 9 (DO NOT READ) Refused

### **Closing**

READ TO EVERYONE:

I would like to thank you on behalf of the entire Jewish community for your cooperation with this study. If you would like any information about the Jewish community, or have any needs the Jewish community might serve, you may call the Jewish Federation at (713) 729-7000 or visit the website at [houstonjewish.org](http://houstonjewish.org). Have a great (day/evening).