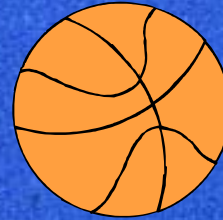
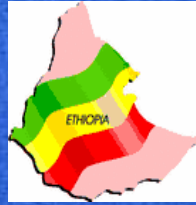
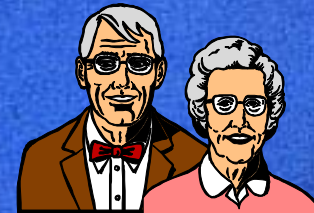


1



# PHILANTHROPIC PROFILE: MOTIVATIONS FOR GIVING

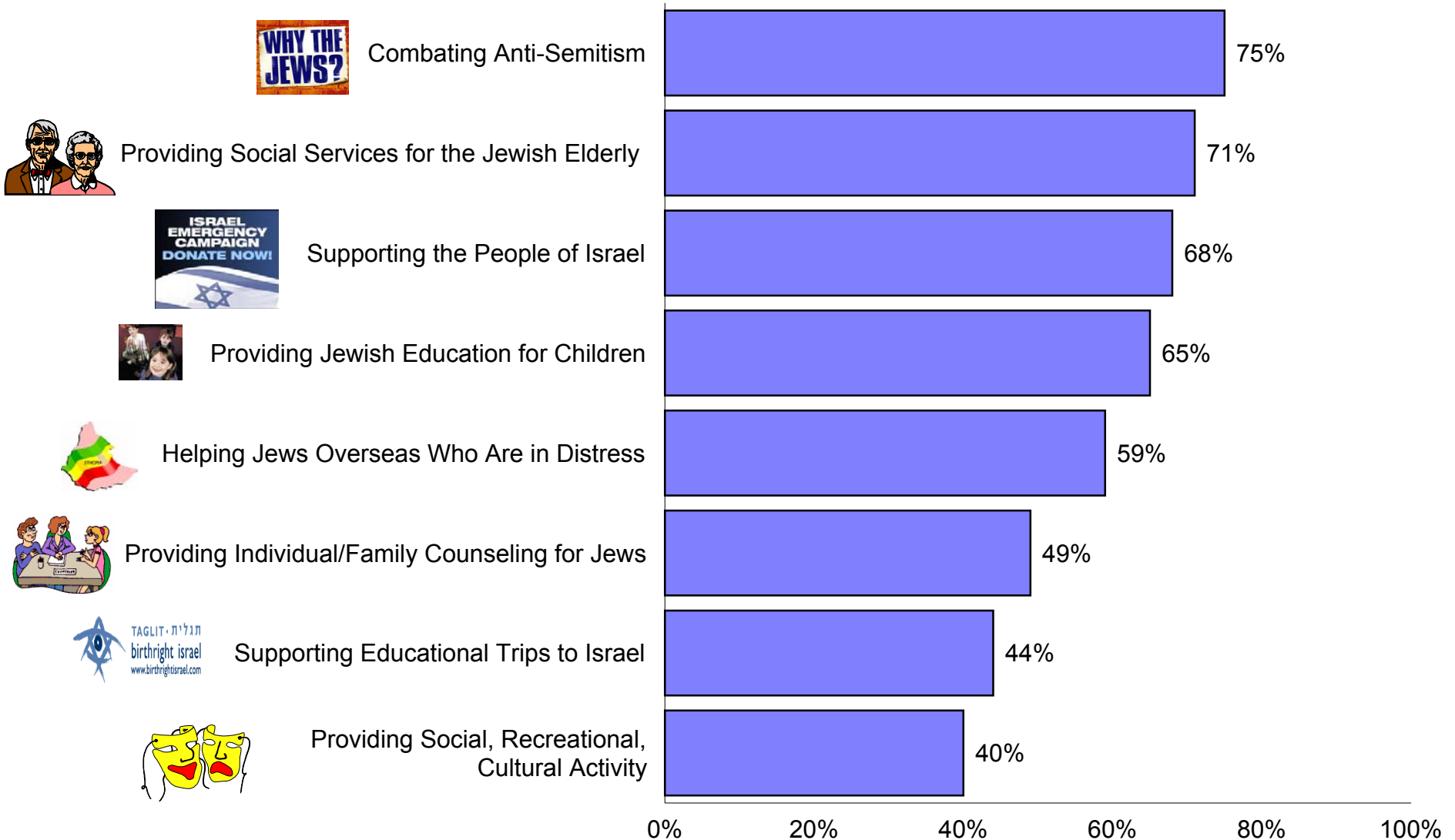


# 2

## IMPORTANCE OF MOTIVATIONS TO DONATE TO A JEWISH ORGANIZATION

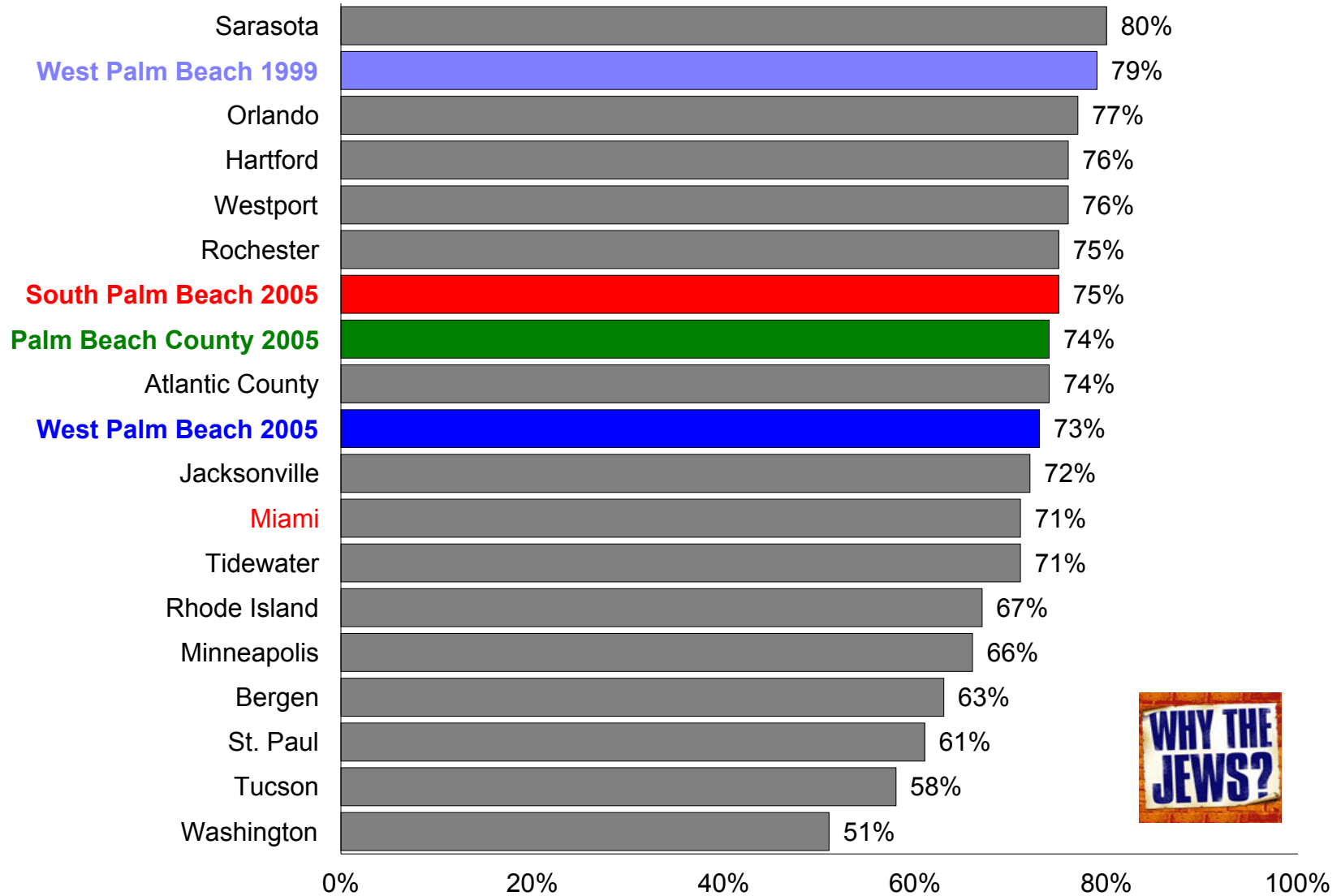
% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



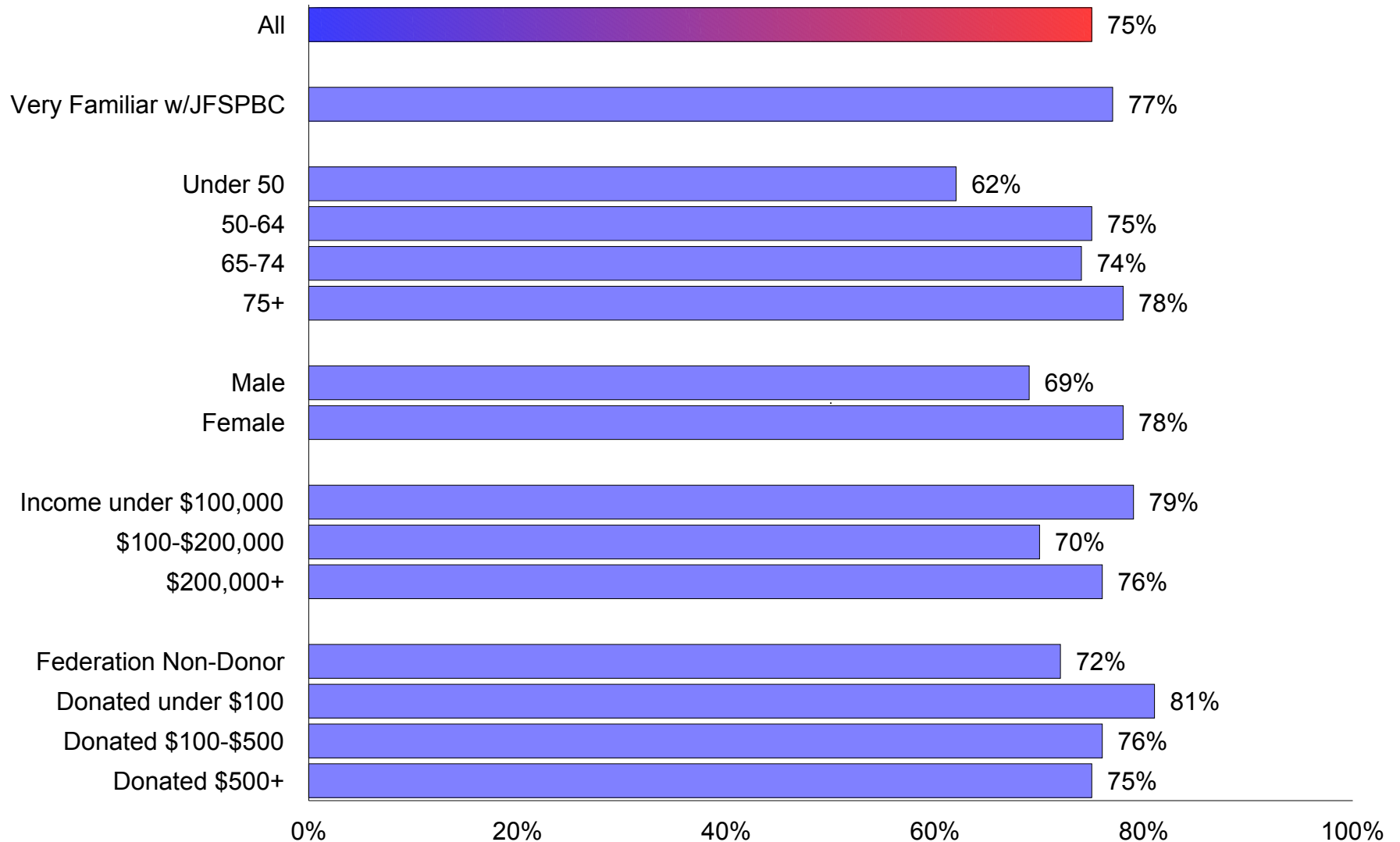
# IMPORTANCE OF COMBATING ANTI-SEMITISM AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



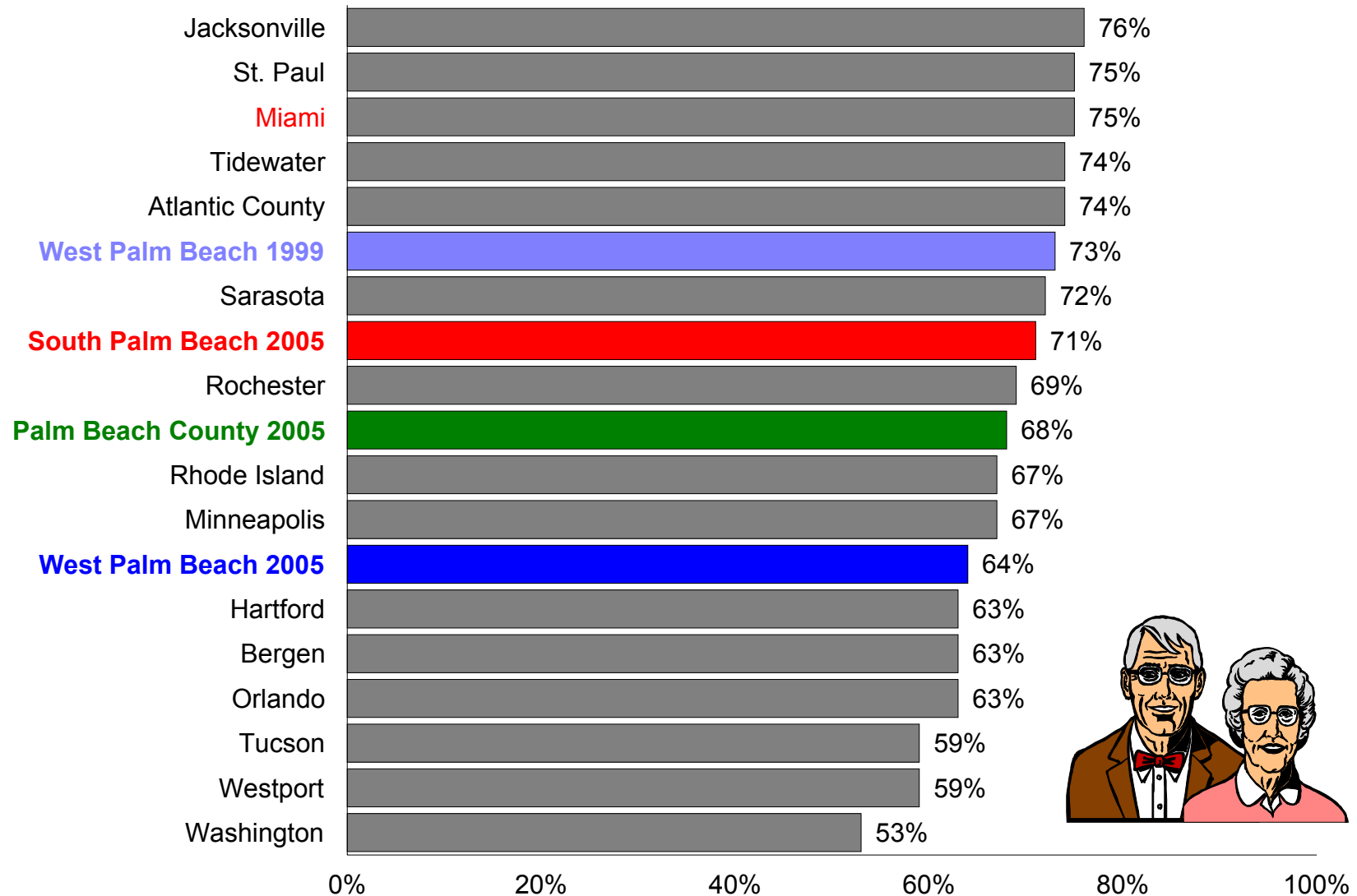
# 4

## IMPORTANCE OF COMBATING ANTI-SEMITISM AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important



# IMPORTANCE OF PROVIDING SOCIAL SERVICES FOR THE JEWISH ELDERLY AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

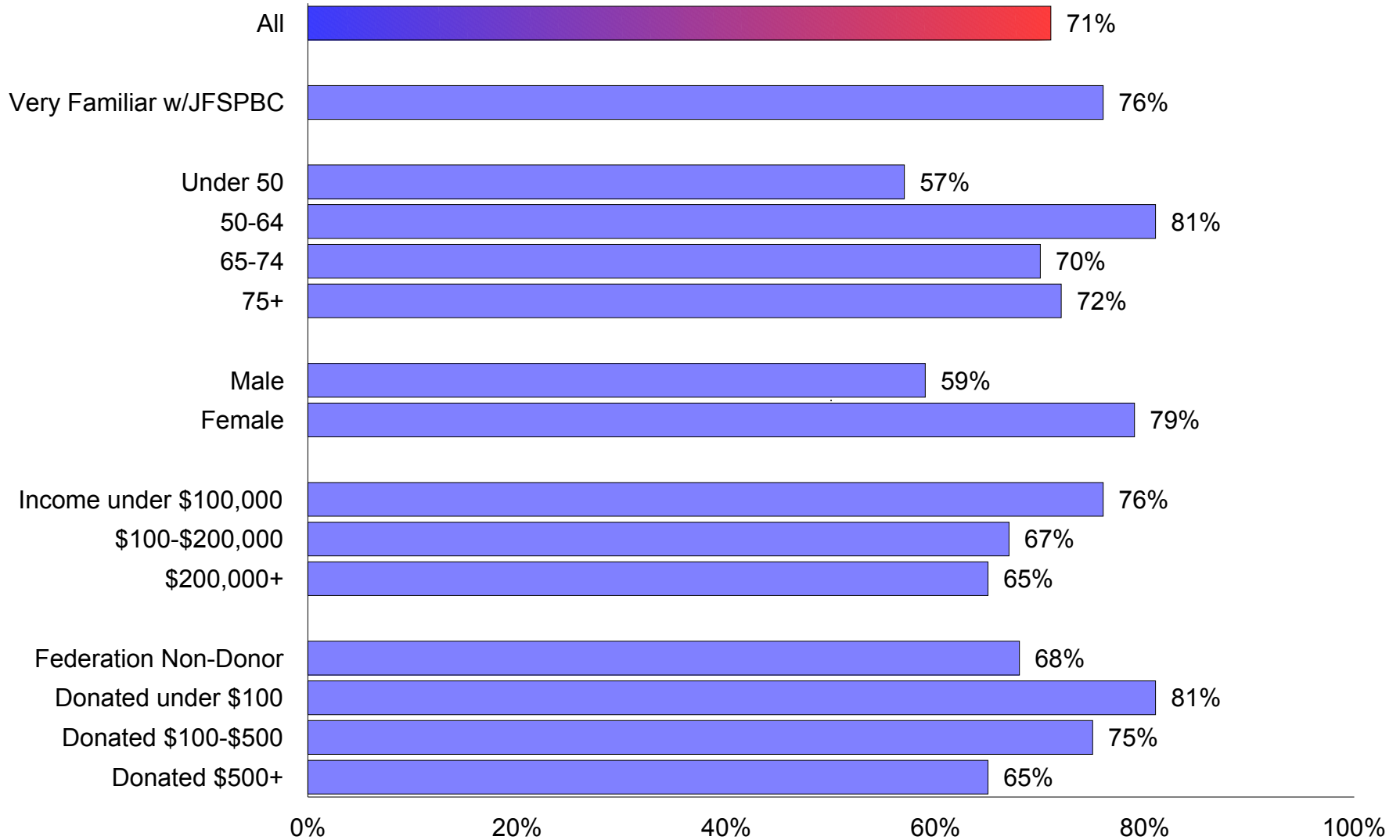
% Very Important



# 6

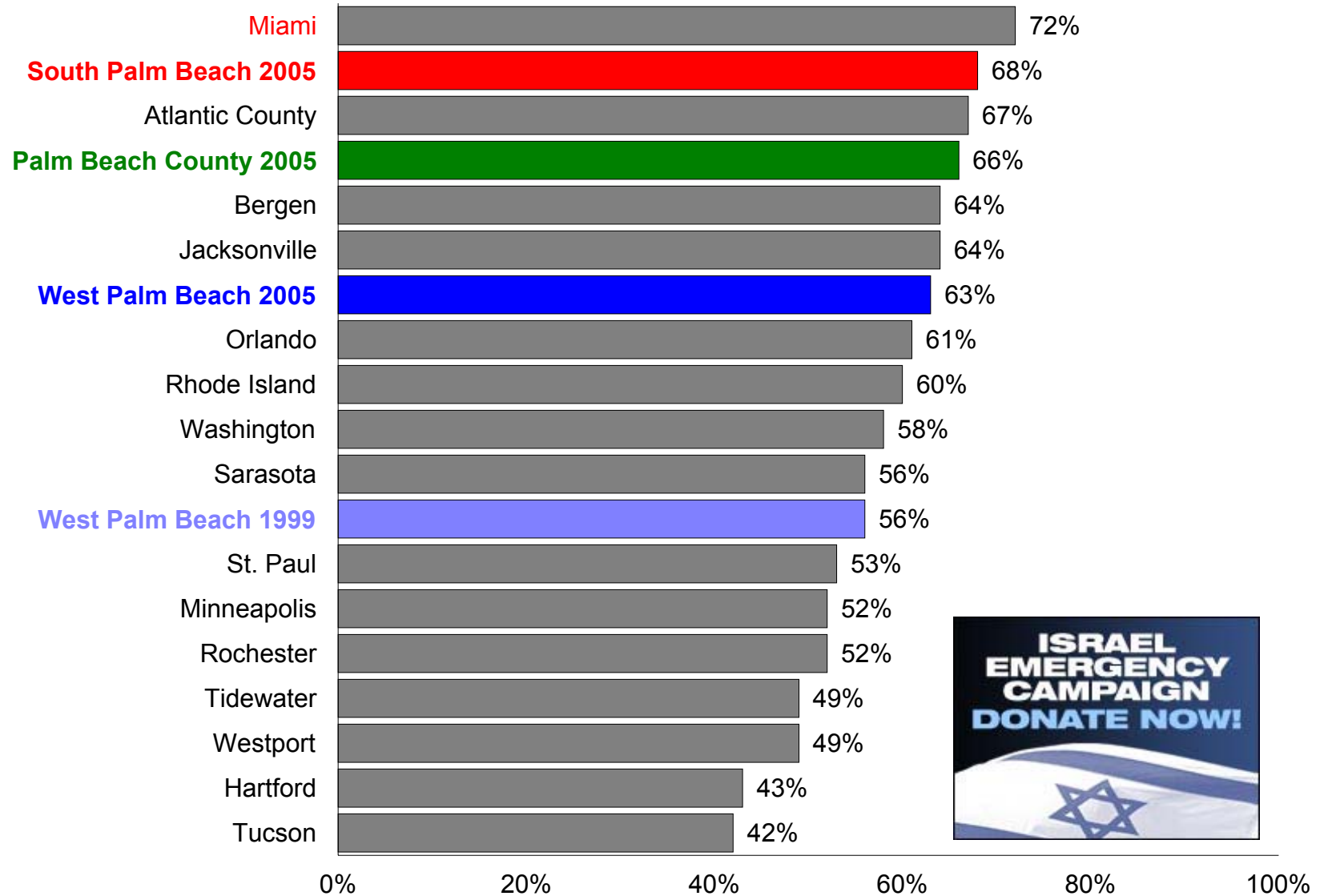
## IMPORTANCE OF PROVIDING SOCIAL SERVICES FOR THE JEWISH ELDERLY AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



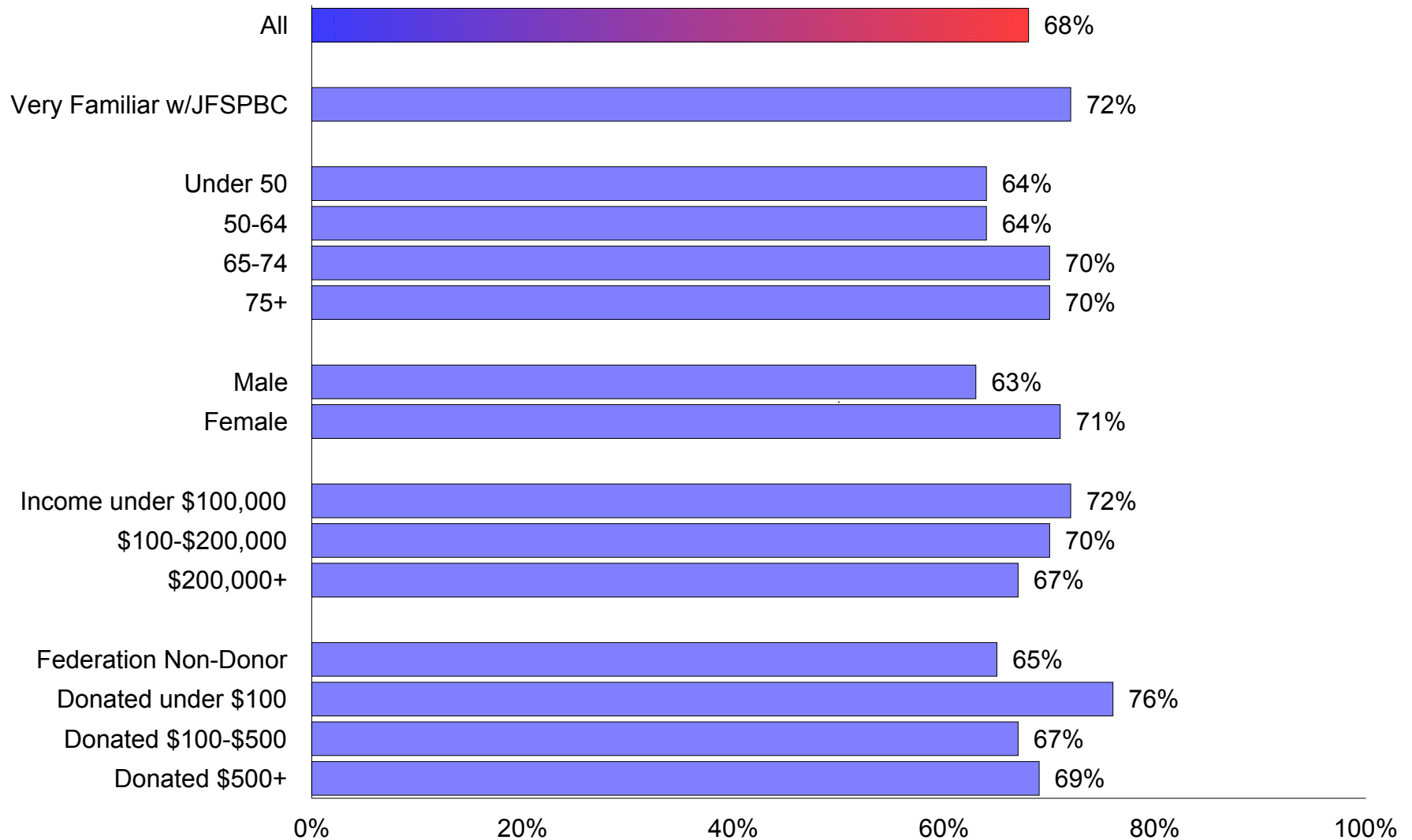
# IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



# 8

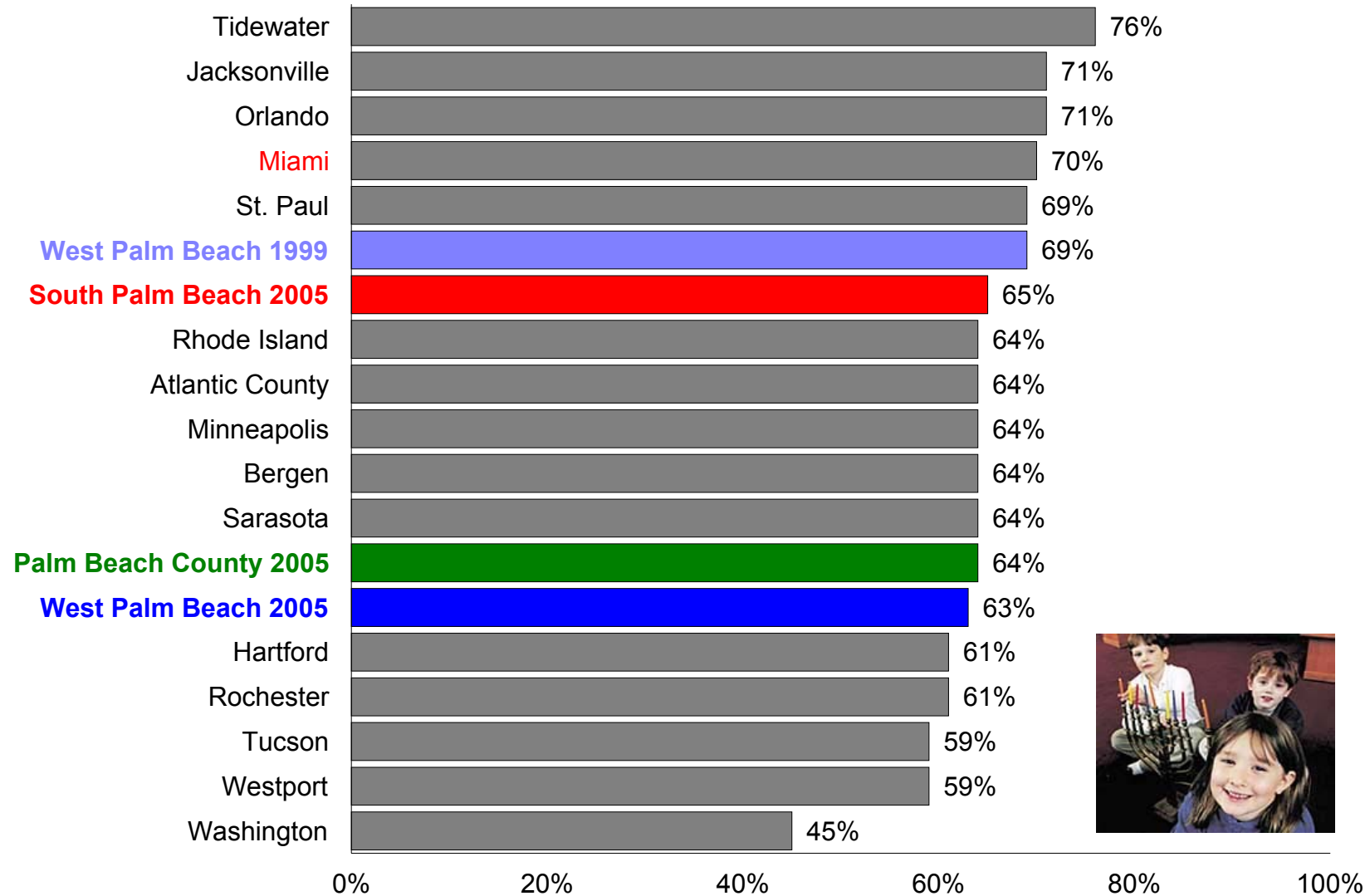
## IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important





# IMPORTANCE OF PROVIDING JEWISH EDUCATION FOR CHILDREN AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

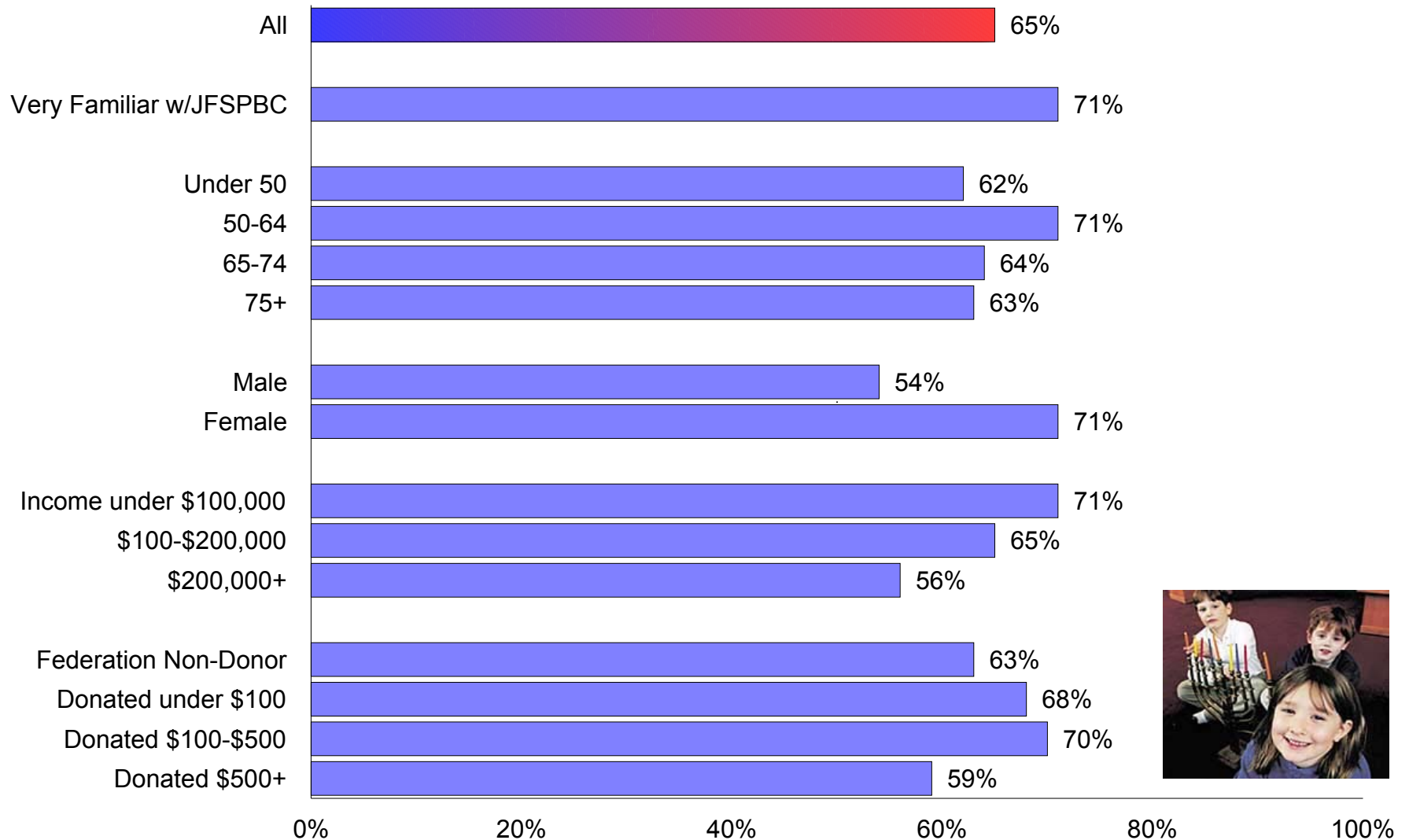
% Very Important



# 10

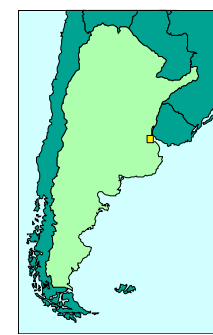
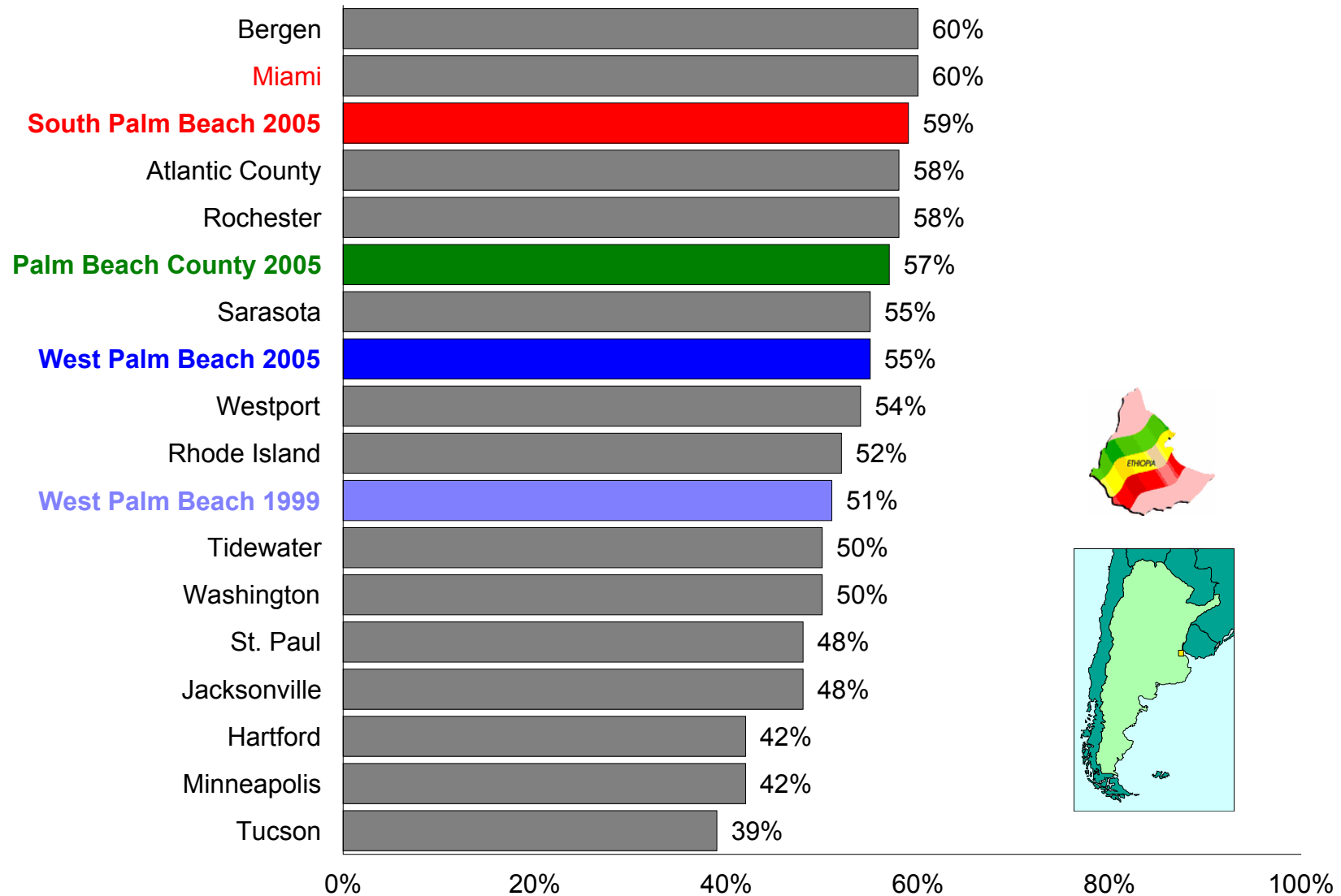
## IMPORTANCE OF PROVIDING JEWISH EDUCATION FOR CHILDREN AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



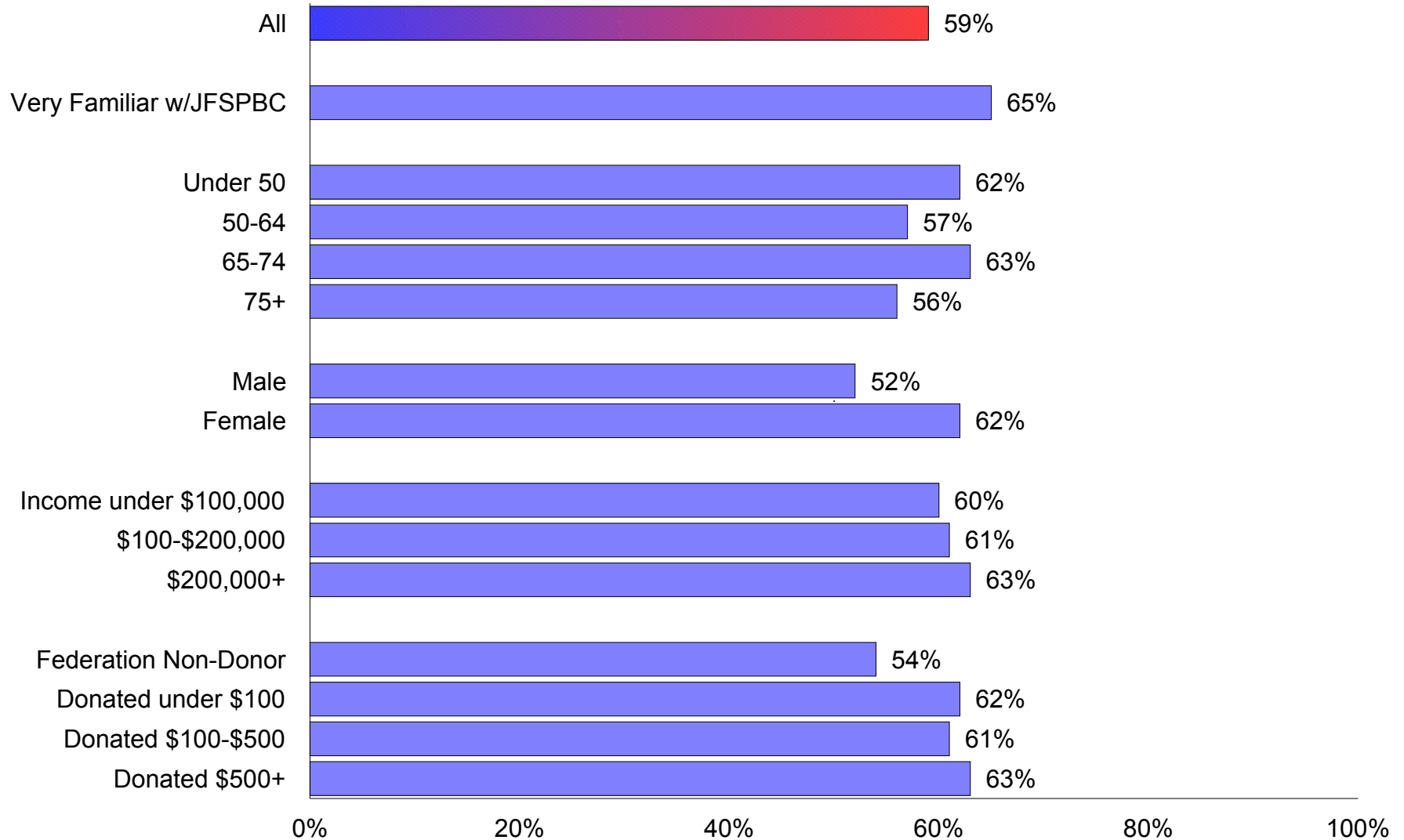
# IMPORTANCE OF HELPING JEWS OVERSEAS WHO ARE IN DISTRESS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



## IMPORTANCE OF HELPING JEWS OVERSEAS WHO ARE IN DISTRESS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

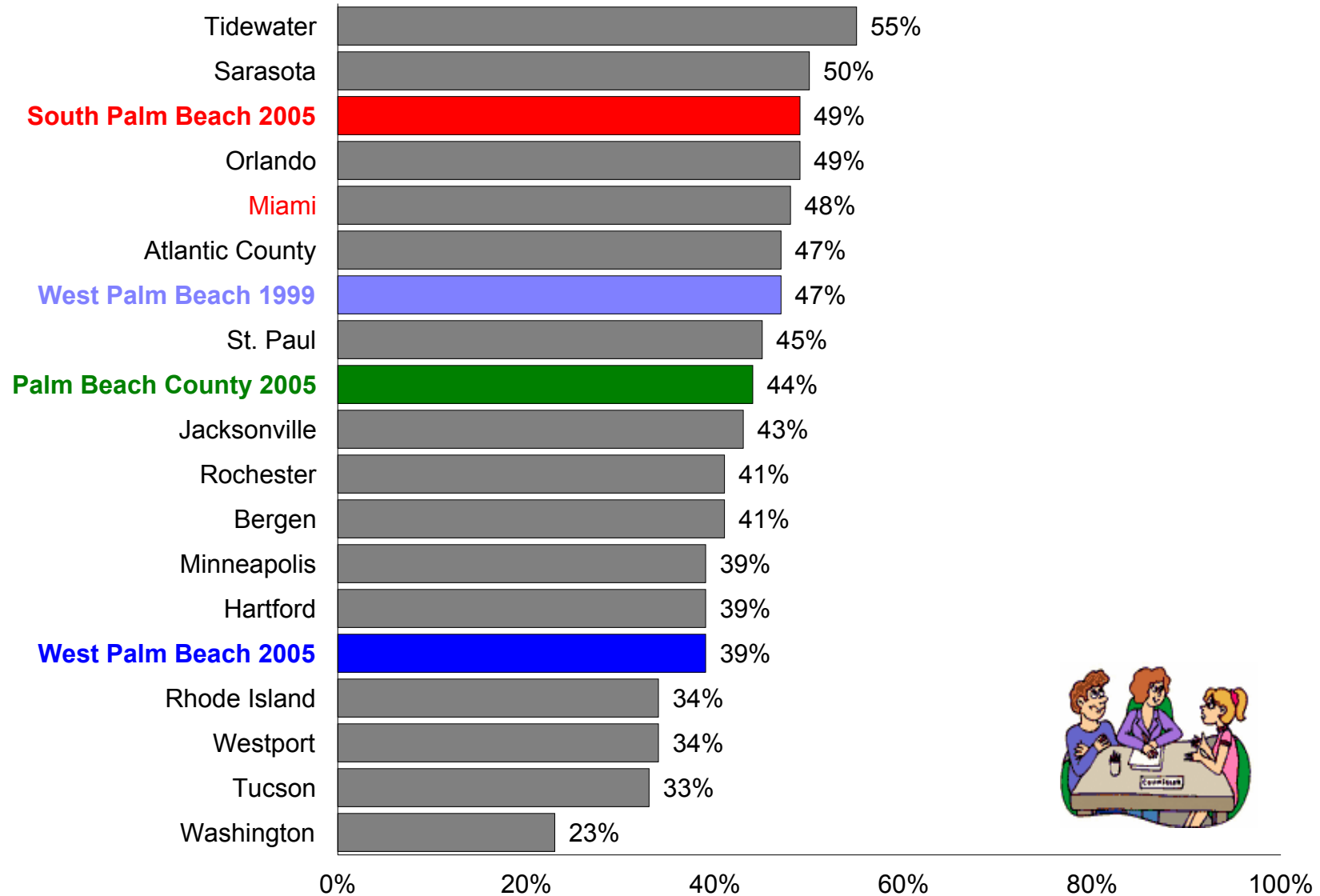
% Very Important



# 13

## IMPORTANCE OF PROVIDING INDIVIDUAL AND FAMILY COUNSELING FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

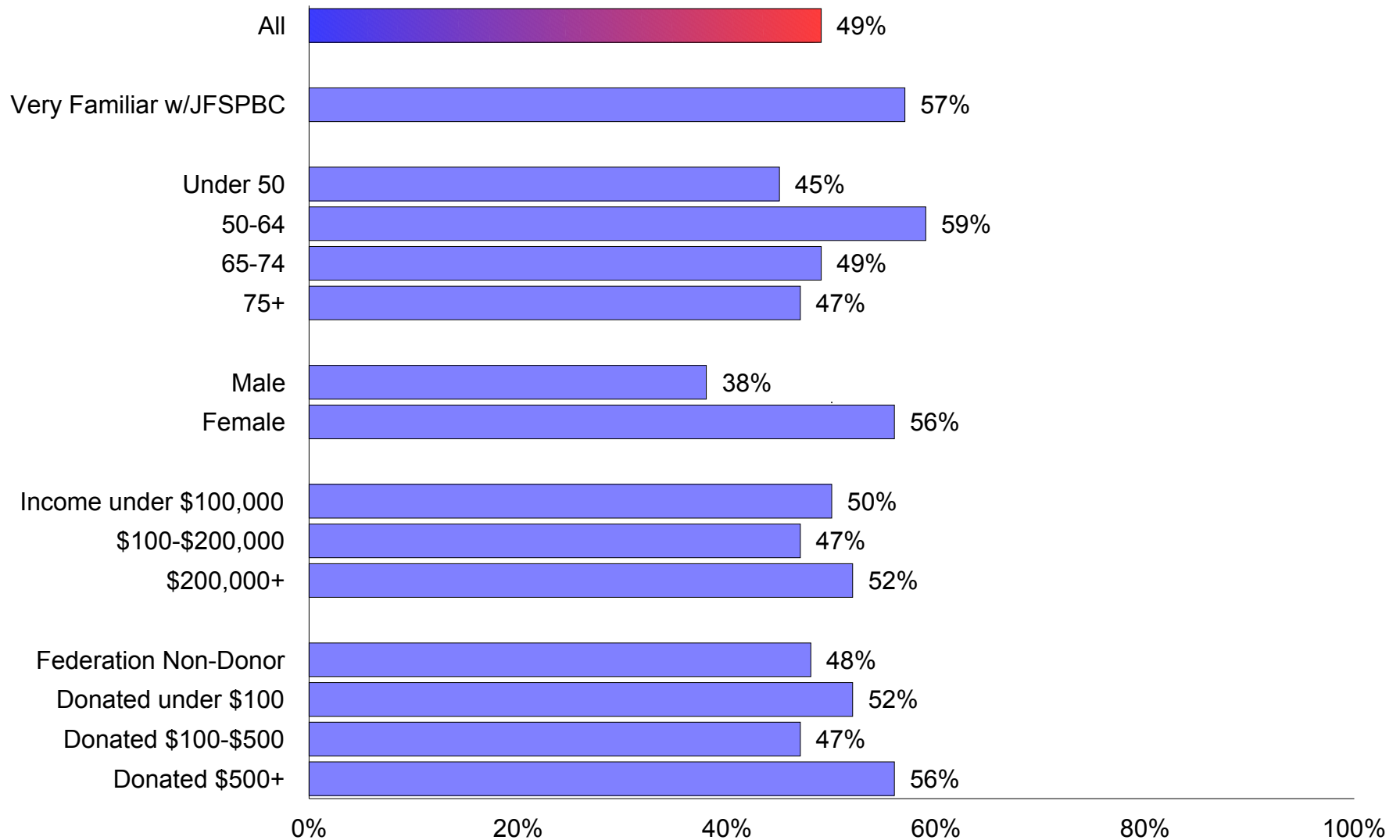
% Very Important



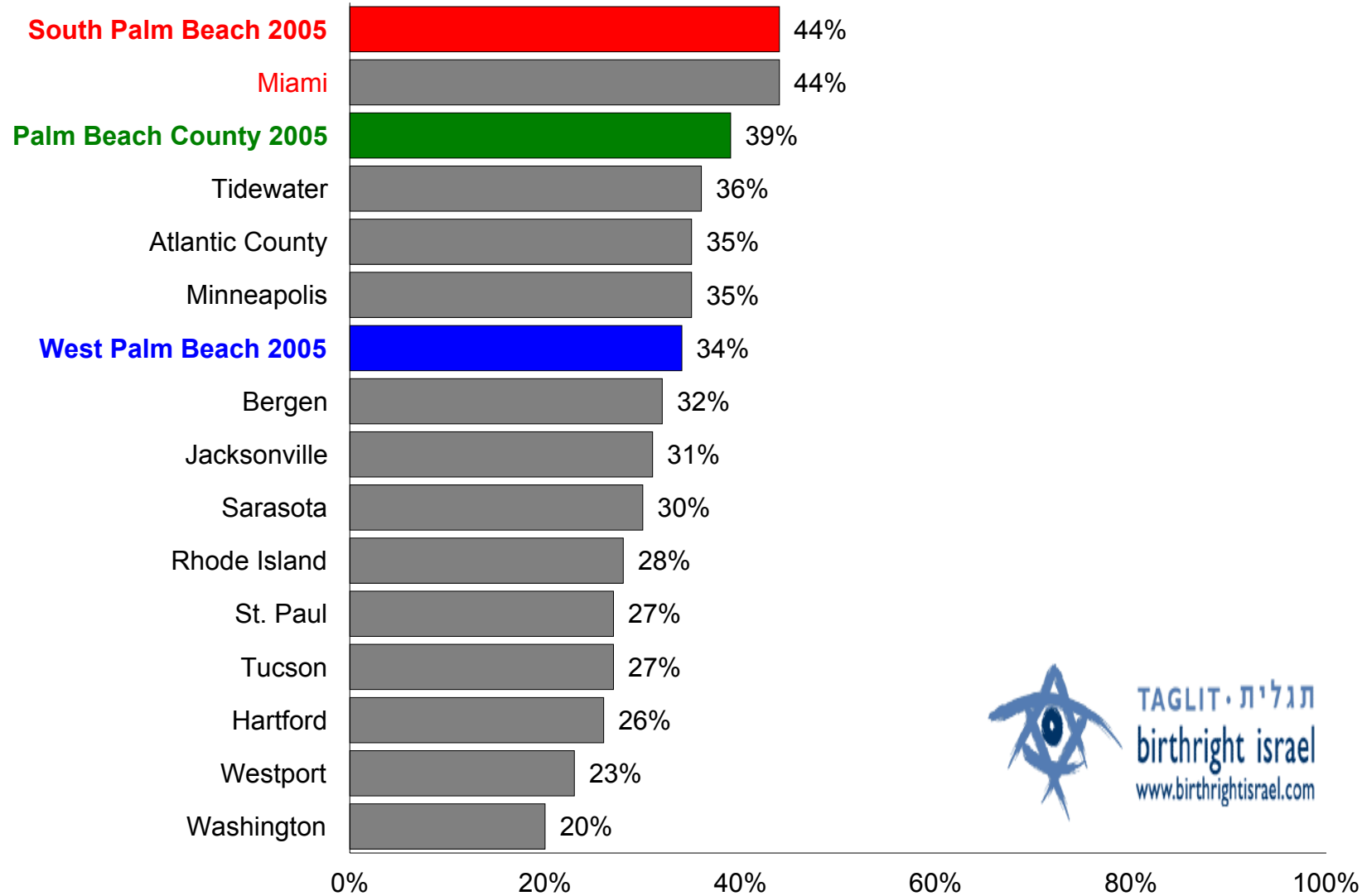
14

# IMPORTANCE OF PROVIDING INDIVIDUAL AND FAMILY COUNSELING FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

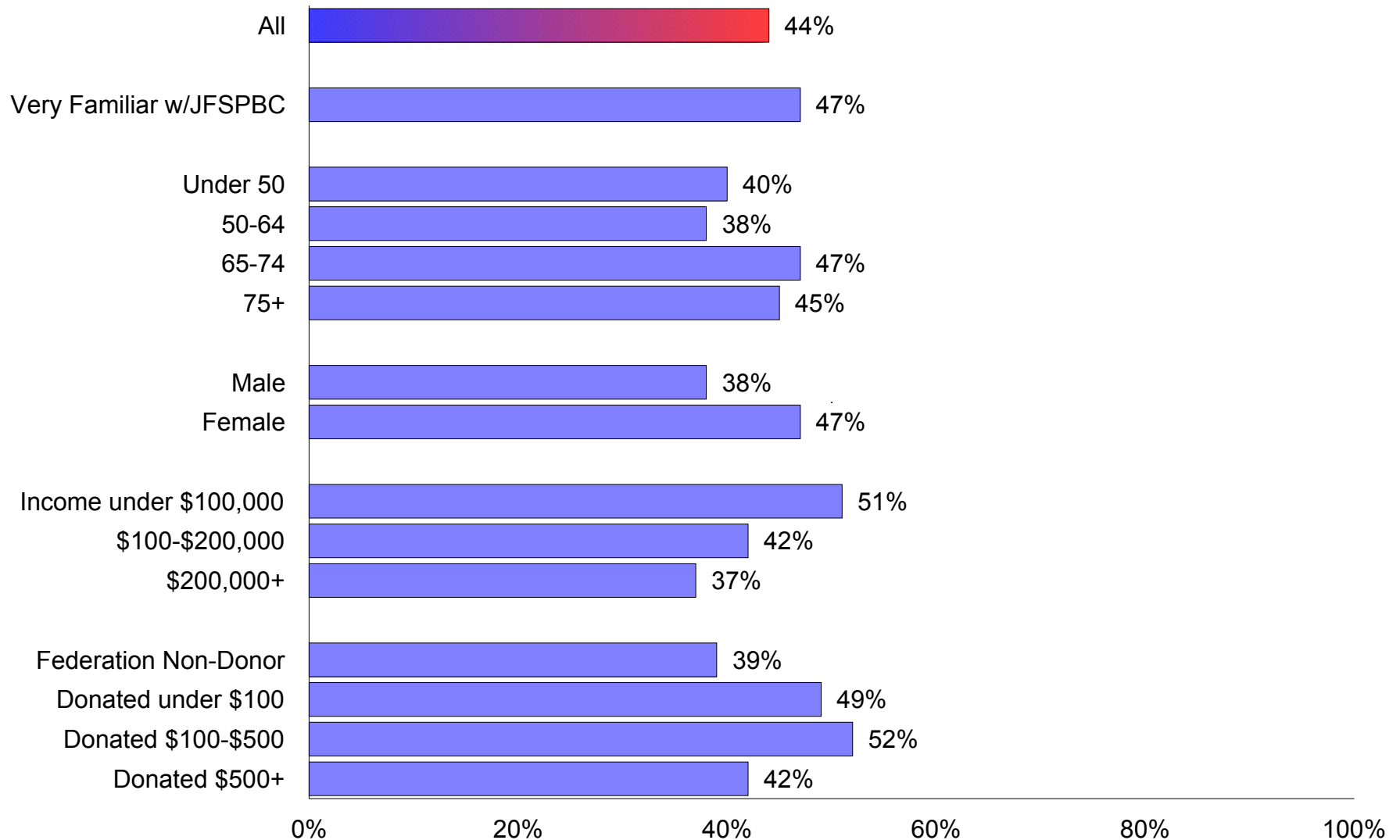


## IMPORTANCE OF SUPPORTING EDUCATIONAL TRIPS TO ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important



# 16

## IMPORTANCE OF SUPPORTING EDUCATIONAL TRIPS TO ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important

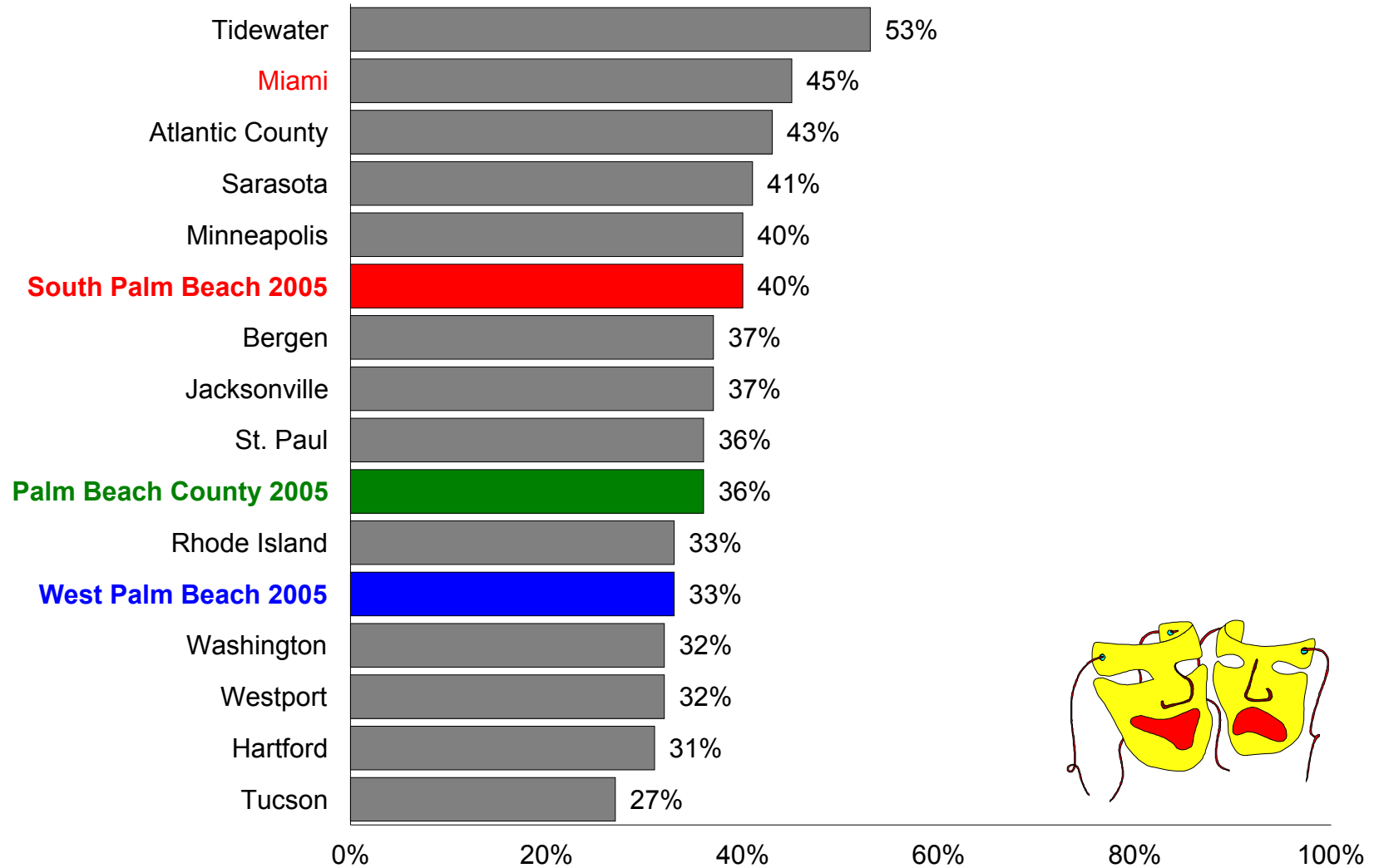




# 17

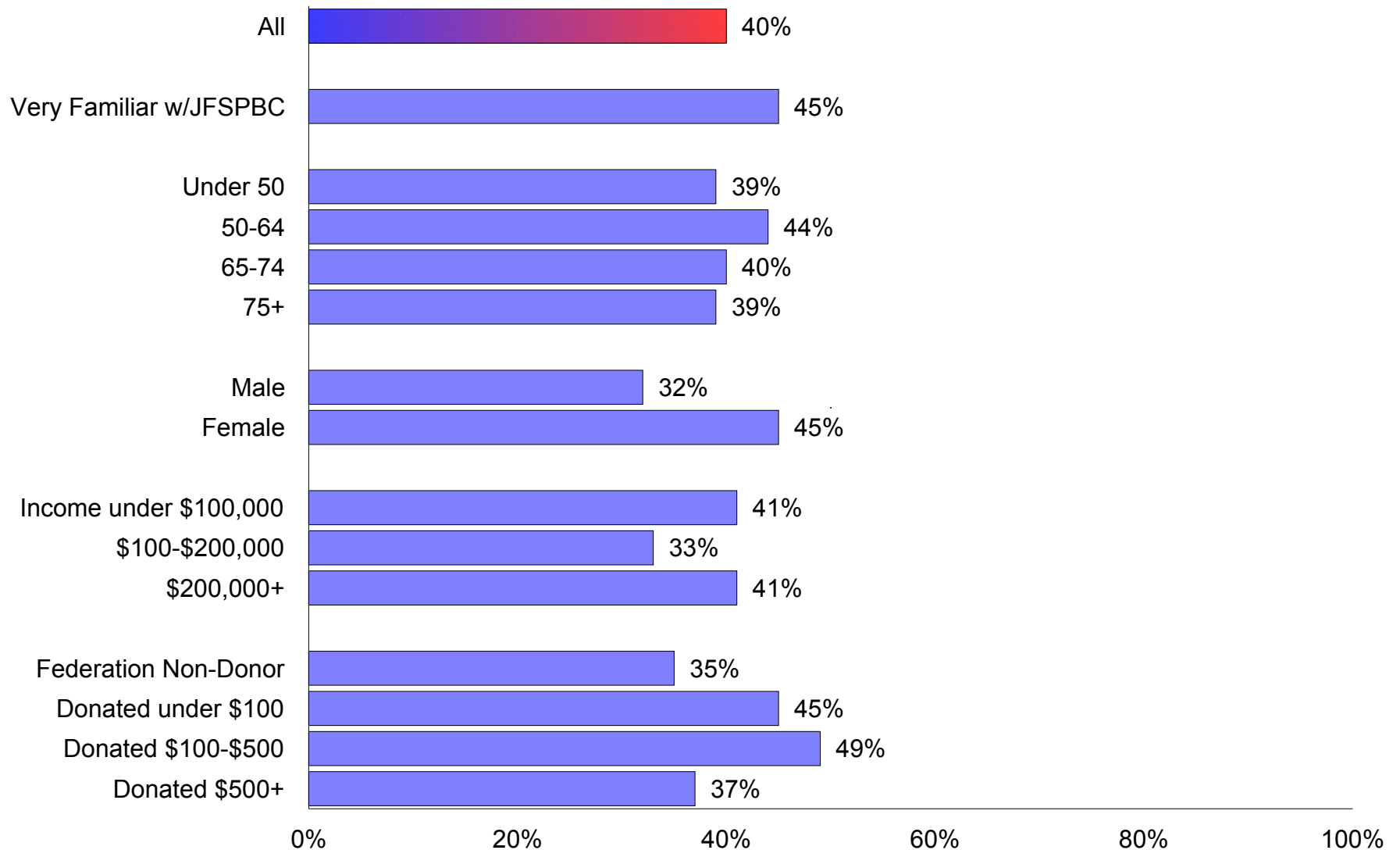
## IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



# 18

## IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important



# 19

## WOULD DONATE MORE TO JEWISH FEDERATION IF:

(Respondents in Households Who Donated \$100 and Over to JFSPBC in the Past Year)



More Money Went to Local Needs

27%



More Money Went to Israel and Overseas

20%



Asked by a Close Friend

19%



Asked in Person

13%

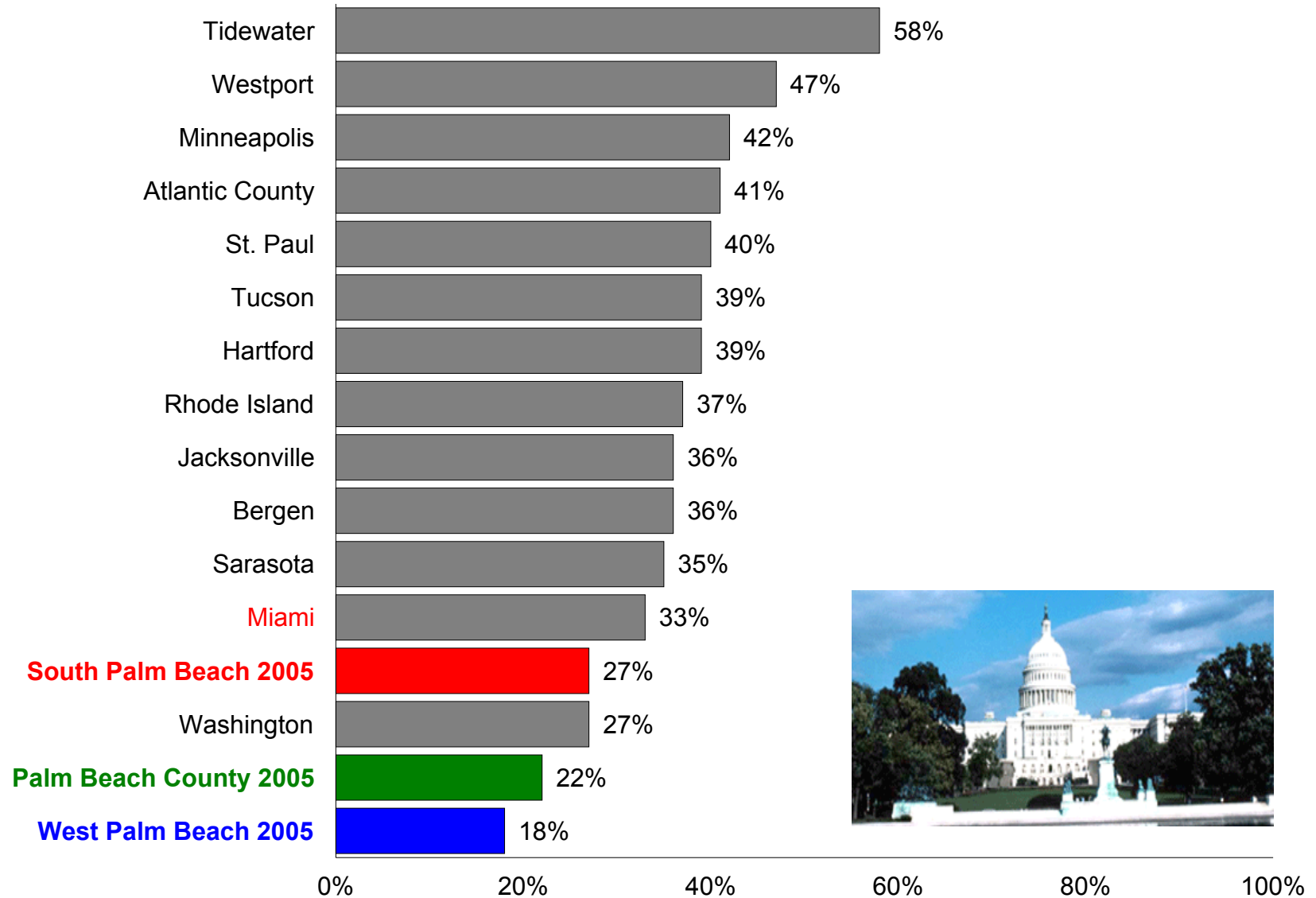


Received More Recognition for Donation

3%

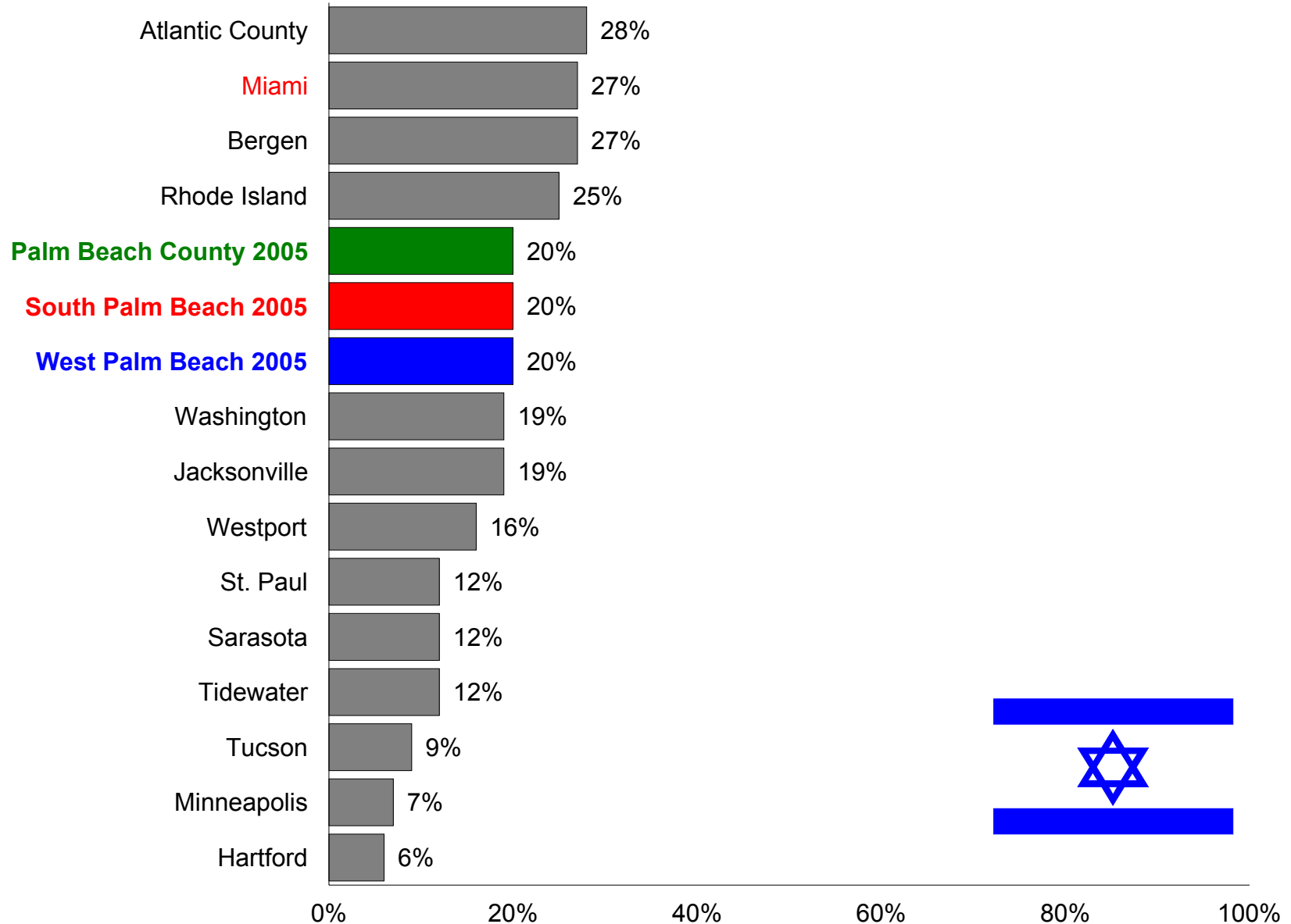
0% 20% 40% 60% 80% 100%

## WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: MORE MONEY WENT TO LOCAL NEEDS

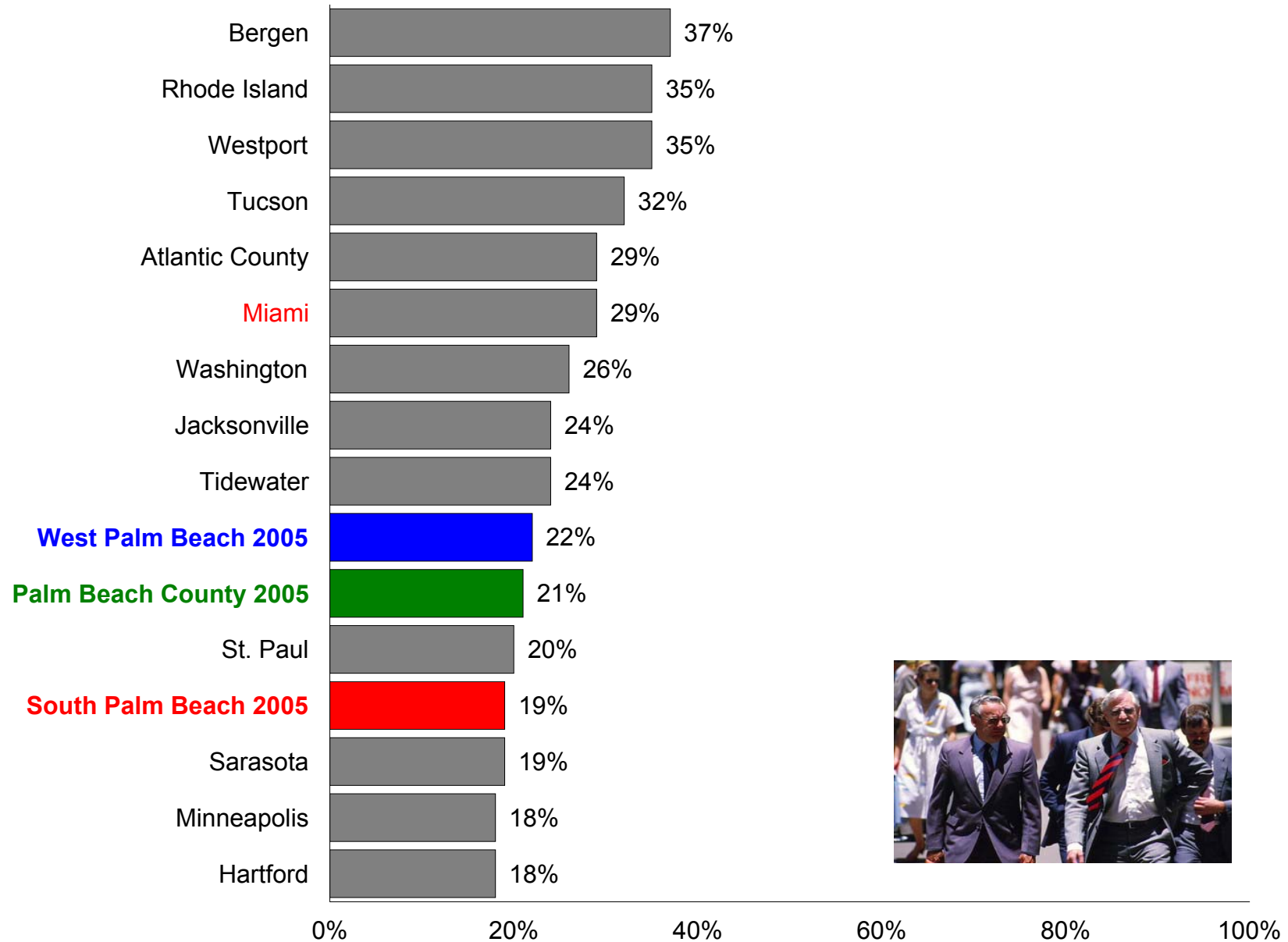


# 21

## WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: MORE MONEY WENT TO NEEDS IN ISRAEL AND OVERSEAS



## WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: ASKED BY A CLOSE FRIEND



## WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: RECEIVED MORE RECOGNITION FOR DONATION

