

Monmouth County, NJ, 1997:

The survey of Monmouth County, NJ was conducted by Dr. Ira Sheskin, Department of Geography and Judaic Studies Program at the University of Miami in conjunction with the Jewish Federation of Greater Monmouth County. The study covers a geographic area encompassing all of Monmouth County: Marlboro, Freehold, Manalapan, Howell, Deal, Asbury Park, Long Branch, Highlands, Middletown, Hazlet, and Union Beach. Telephone interviews were conducted during July, 1997.

A stratified random sample design employing two different techniques was used to select the sample. [1] Using zip codes as the primary sampling units, the researchers used RDD [Random Digit Dialing] sampling techniques to interview approximately 395 Jewish households. [2] An additional 401 surveys were completed with the use of Distinctive Jewish Names [DJN] and Distinctive Sephardic Names [DSN]. The RDD subsample and DJN/DSN subsamples were compared on a number of factors and these samples were shown to differ on only one dimension: Jewish identification (Orthodox, Conservative, Reform, Just Jewish). The data have been weighted to correct these differences due to sampling.

The projected, estimated number of Jewish households for the sample was 26,000; the total population estimate for the Monmouth County Jewish community was 72,500, of which about 65,600 [90%] are Jewish. An additional 120 Jews live in institutions and about 74 Jewish students live in dormitories, making the population estimate approximately 72,700.

Two reports were issued in January, 1998: a summary report: *1997 Jewish Community Study, Summary Report*, approximately 86 pages, not including the questionnaire; and a main report, which provides much more detail on every topic covered in the survey.